NSAWWA Board of Directors Meeting Agenda

Meeting date, time and location: September 22, 2015, 0930 (CDT), Olsson Associates Office - 1515 W. 2nd St., Grand Island

Call-in Number and Participation Code: (800)704-9804 code 83795334#

Roll Call @ 0930 (CDT)

Approval of July 9, 2015 Meeting Minutes (motion)

Chair’s Report

Director’s Report

Treasurer’s Report (motion)

Committee Reports

Unfinished Business

Joint NWEA/AWWA publication.

Fall Conference:
  Board review conference program before printing of conference booklet
  Update moderators on status of speakers and bios
  Audiovisual Equipment – Solicit volunteers to provide projectors and laptops
  Pre-conference dinner attendance
  Status of pre-conference flyer and distribution
  Fall Conference give-aways

Awards – Discuss Awards Committees Activities
  Awards Committee to coordinate attendance of awards recipients
  Coordinate attendance of awards recipient’s families

New Business

New USEPA Educational Grant - Grant Agreement needs signed

Jordan Bang removed as Water For People Committee Chair. Teresa Konda has accepted the position as Chair for WFP.

Next Meeting Date, Time and Location:
November 4, 2015, 1:30 PM, Younes Conference Center (Fall Conference), Kearney

Adjourn (motion)
21st Century Membership Model

- August 3rd Webinar to update Sections
- Presentation Attached (partial)

Membership

- 49,794 (down .7% from July)

Visiting Dignitary – Jon Eaton

- Arrival - Tuesday November 3rd
  KEARNEY, NEBRASKA 11:35 AM

- Departure - Thursday November 5th
  KEARNEY, NEBRASKA 2:10 PM

Total Water Solutions – Ad Hoc Committee Report

- Committee has been successful in completing most of our interviews with key water stakeholders. Discussion summaries have been pushed back out to the committee for review and a follow up call/meeting is planned for late October. See attachment for those interviewed. If highlighted then conversation completed.

Respectfully Submitted,

John S. Olsson
Nebraska Section Director
Next Steps: August - January

Financial Modeling
- Develop more detailed analyses – pricing, benefits, section allotments/assessments, break-even analysis
- Document assumptions and open questions
- Estimate financial impact of recommended models

Section Engagement
- Webinars
- Follow up calls to address questions

Final Recs
- Prepare final recommendations
- Discuss with ExCom Dec. ‘15
- Board review / consideration Jan. ‘16
## Working Model: Utility Enterprise Membership

**Enterprise Membership (Available to all Utilities)**

**Concept:** Utilities have the option to "buy up" from base membership to include membership for all employees.

**Advantages:**
- Maintaining a “base level” membership minimizes risk of revenue loss or attrition
- Reduces complexity: helps resolve long-standing organizational/individual membership confusion in the market
- Facilitates engagement: potential increase in the number of individual contacts within Utility members

**Considerations:**
- Potential loss of 02 dues revenue as these individuals migrate to Enterprise
- Pricing: balance between market demand and sustainable price point for AWWA; current thinking is a 15% “premium” price above base dues for each grade
- Additional benefits: in addition to “unlimited individual memberships” what else could/should be offered?
- Discounting for non-member utility employees: should this practice continue?
- Section considerations: allotments, assessments and operational impact
Possible Discussion Topics

- What concept related to water do you feel is least understood by the general public and what methods can be used to improve the public's understanding?

- What collaborative stakeholder approaches to water quality and quantity issues are currently in place?

- How do we best bring the various stakeholders together to discuss solutions to water quantity and quality issues that build upon approaches that are now in place?

- What do you think are the two most important water issues in Nebraska?

- How do you think NE is doing regarding a holistic approach to water management? Any thoughts on what could be done to improve the situation or existing roadblocks that are in the way?
NEBRASKA SECTION AMERICAN WATER WORKS ASSOCIATION
2011 COMMITTEE REPORT

Committee: Cross Connection Committee Date: September 18, 2015
Chair: Rich Koenig Vice Chair: Leroy Kramer

Total Members: 6 Active Members: 6
Executive Board Liaison: Chad Roberts
List of Active Members: Rich Koenig, Leroy Kramer, Chad Roberts, Rob Pierce, Terry Vail and Doug Meyer.

When and where has the committee met in the past year (include conference calls): Committee met March 11, 2015 and provided potential topics for the 4 - 1 day workshops co-sponsored with LNM along with potential topics for the NeSAWWA Fall Conference Backflow Track.

Proposed changes in committee membership: None

Deliverables/Activities: 4 – 1 day workshops co-sponsored with LNM
Develop and oversee the Backflow Track at the NeSAWWA Fall Conference which includes “The Ultimate Backflow Challenge”
Assist with selection process for the following awards:
“Cross Connection Control Program of the Year”
“Cross Connection specialist of the Year”

How might the Executive Board assist your Committee in accomplishing its work? Working OK

Plans/Projects for upcoming year: 4 – 1 day workshops co-sponsored with LNM
Provide CCC Training at the Annual Conference with a Backflow track which includes the “Backflow Knowledge” and “Ultimate Backflow Challenge”

Anticipated Budget Expenditures for 2014:
- $1500.00 - LofNM cost share
- $ 720.00 – Ultimate Backflow Challenge
- $ 80.00 – Misc.

Budget Request for 2014 (include a short justification) $2300.00
Help fund the “Ultimate Backflow Challenge” session and various other expenses as described above

Other Items: The 4 – 1 day workshops co-sponsored with LNM have been completed. A final report will be provided at the November Board Meeting.
Recent Activities:
The conference program has been mailed out.

Future Activities:
- Board review conference program before printing of conference booklet
- Update moderators on status of speakers and bios
- Audiovisual Equipment – Solicit volunteers to provide projectors and laptops
- Pre-conference dinner attendance
- Status of pre-conference flyer and distribution
- Awards Committee to coordinate attendance of awards recipients
- Awards Committee to coordinate attendance of awards recipient’s families

Action Items:
- Make reservations for pre-conference dinner
-Finalize and print conference booklet
- Organize audiovisual equipment
-Send out speaker bio forms and provide to moderators
September 22, 2015

Board of Directors Memorandum
Board Meeting, Olsson Associates, Grand Island

We currently have 336 active members, with 10 late. As of the July reporting period we are currently tied with several other sections for 3rd in retention at 91.0%. This figure is good and we need a slight uptick to finish strong and be in contention for a national award. We continue to track with 2012-2014 in overall membership numbers for the recent reporting period. We have been as high as 355 members in 2013.

Recently AWWA offered student memberships at $10 and we think we will see some uptick with them. Xu Li at UNL is recruiting students. We are in the midst of Fall Conference planning and will have door prizes at the banquet and activities planned to promote the section. This includes having the AWWA banner at the JEO booth. I am getting a committee meeting scheduled for the time we are at Fall Conference. We continue to monitor late members and notifying them of lapsed memberships, on a monthly basis. See you in Kearney!

Respectfully submitted,

Marc E. Rosso, PE
Nebraska Section AWWA Membership Committee Chair
The Student Activities and Research Committee has conducted the following activities:

- Students met in August 2015, and a group of new officers were elected for the student chapter:
  - President: Rami Ziara
  - Vice President/Treasurer: Rachel Levine
  - Secretary: Darshan Baral
  - Activities Chair: Shaobin Li
  - Publicity Chair: Yutian Lei

- An announcement about AWWA student membership and scholarship was sent to all the UNL Civil Engineering undergraduate and graduate students in Lincoln and Omaha.
Young Professionals Committee Report

- Henry Doorly Zoo Tour
  - On June 26 the YP’s hosted a tour of the aquarium at the Henry Doorly zoo sponsored by the NE AWWA board. We had the maximum turnout of 14 people. It was a great event where we learned a lot about treatment of the water used in the aquarium. It is crucial that their equipment work properly and be maintained vigilantly in order to keep all the animals alive. Our guide was extremely knowledgeable in both areas and was able to answer all of our questions. Here are some pictures.
Behind the scenes of the main aquarium

- World O! Water Event
  - AWWA Young Professionals assisted again this year at the World O! Water event held at Wehrspann Lake in Omaha. Andrew Synhorst, Blake Birkel, and Rafael Estrada facilitated an AWWA booth that utilized the UNL extension office groundwater model to help educate the students. The primary educational points discussed with each group were the primary origin of drinking water in Nebraska and the importance of clean surface waters. The event was well attended again this year and having the model there helped draw the attention of many anxious learners! We look forward to contributing at this event again next year. Below is a picture of the booth.

Respectfully Submitted,

Brittany Travers & Andrew Synhorst, YP Co-Chairs