Draft Meeting Minutes March 19, 2013
Nebraska Section American Water Works Association

As Board Chair Eric Lee was not present, Chair-elect David Lathrop called the meeting to order @ 0902 hours. The meeting was held at Olsson and Associates Offices in Grand Island, Nebraska.

Board Members, Committee Chairs and Visitors present:
Board Chair: Eric Lee - Not present
Director: Tony Bilek
Chair Elect: David Lathrop
Vice Chair: Doug Woodbeck
Secretary: Chad Roberts
Treasurer: Ben Day
Trustee: Milo Rust - Not present
Trustee: Mary Poe
Trustee: Eric "Rick" Melcher
Trustee: Jim Shields
Past Chair: Rob Pierce
Committee Chairs: Rich Koenig, Brain Gongol, John Keith, Mike Wentink, Marc Rosso
Call-in participants: John Keith, Brian Gongol
Other attendees: John Olsson

The January 10, 2013 Draft Meeting Minutes were reviewed. No changes were recommended. Jim Shields motioned to approve the minutes, second by Rob Pierce. Unanimous approval.

Treasurers Report: See attached report from Ben Day. Ben updated the Board that he was waiting on the Funds from the Fall Conference in which he was expecting to receive this week. After receiving the funds, Ben will schedule to begin work on the 3 year Audit. Tony Bilek motioned to approve the Treasurer's Report. Doug Woodbeck seconded the motion. Unanimous approval.

Director's Report: See attached report from Tony Bilek. John Olsson and Tony Bilek did attend the Winter Board meeting held in Nashville on January 18-20. We have some interest in attending ACE in Denver this year. Boards members David Lathrop, Eric Melcher, Jim Shields, Rob Pierce, and Mary Poe have expressed interest in attending. Chad Roberts motioned to approve the Director's Report. Jim Shields seconded the motion. Unanimous approval.

Committee Reports:

Archive & History: No report.

Audit: No report. This is the year for the audit. Audit to be schedule 4 to 6 weeks.
Awards: No report

Budget: See attached report from Ben Day.

**Cross-Connection Control:** See attached report from Rich Koenig. Rich stated that he would like direction from the Board on the Ultimate Backflow Challenge. There has been some concern on the payout. Doug Woodbeck would like to see NEAWWA contribute the same as Nebraska Rural Water and ABPA. Rich did present to the Board the contract that was request by Eric Lee. Doug made a motion to change the contribution the NEAWWA pays from $600 to $350 to match the contributions of others. There was no second. Motion failed. Chad Roberts made a motion to leave the current contributions the same as what is written in the current contract. Tony Bilek seconded the motion. Those in favor, 7 and not in favor, 2 and 2 didn't vote. Motion passed.

Education: See attached report from John Keith.

Fall Conference: No report. David will have a call for paper released this week.

Fuller Award: No report.

MAC: No report.

Membership: See attached Membership Plan from Marc Rosso. Marc stated he has heard comments that the Nebraska Waste Water Association is more "blue collar" when NEAWWA is "white collar". Marc address that we need to change this stereotype of NEAWWA. Marc is also looking into discounts for new memberships.

Nominations: Rob Pierce will have 2 or 3 nominations that will be posted for the Summer Addition of the Wise Water Words.

Public Information: No report

Publications: See attached report from Brain Gongol.

Safety: See report from Milo Rust.

Scholarship: No report.

Small Systems: No report.

Student Activities: See attached report from Dr. Xu Li.

Water For People: See report from Christian New.
**Water Utility Council:** Jerry Obrist, Jim Shields, and Milo Rust will be attending the Fly In in Washington DC.

**Young Professionals:** See attached report from Craig Reinsch.

**Ad Hoc Committees:**

**Top Ops:** No report.

**Old Business:** Insurance coverage for Water for People Activities was discussed. Christian New and Ben Day have been working to get a clarification on the topic. The Golf tournament is covered with no additional cost. The Sporting clays tournament is much tougher. The insurance company is willing to provide liability coverage for the event but not for the participants who are shooting. Rich Koening stated he had called an insurance provider in Norfolk. He was told that liability cover is the same for either event. Rich suggested that we contact Nationals to get more information on the coverage’s. Ben will pass this suggestion to Christian.

David Lathrop is planning on attending the RMSO this year.

Mary Poe questioned the Board on the ACE staff registration. She wanted a clarification that anyone at attend and volunteer to receive the discount on the conference registration. Anyone that voluntaries can receive a discount. Mary also asked if the was a scholarship to help cover other expenses. Scholarships have been used before. Tony suggested that the Board should contact the Scholarship Committee to set up a guideline or policy to use funds for future conference travels. This would include the max limit and limits on alcohol. Doug made a motion to use a maximum of $1500 from the RMSO travel account to cover Mary's travel and lodging to attend ACE. Tony second the motion. Unanimous approval.

Doug submitted a written proposal on a possible discount for the Department of Health Staff for registration at the Fall Conference. Doug would like to see the registration fee waive for department staff the helps with the conference. This would include presenters, moderators, scanning the attendees license cards, etc. He suggested that the Department would pay for their meals, but not the registration. Doug state that the Department staff receives a discount like this at the Nebraska Rural Water Conference. There are some concerns on this as how to preventing other organizations from wanting the same benefit. How does this work with the other organizations at the Fall Conference with the registrations. A suggestion was to create a policy to address this topic and issues. Tony feels that a policy would not be the wise way to go. Policies are difficult to change in the future, and that an SOP would work better. When the SOP is developed the key language should be "active help" and this SOP could be adjusted year to year. David suggested we work on this some more and suggested to table this topic till our next Board Meeting.
Cross Connection funding levels was addressed in the cross connection committee report.

David stated the present drought condition is affecting every system in Nebraska. The climatology reports doesn't show any future changes in this condition. He suggested that we contact Brain Gongol to add information in the Wise Water Words.

**New Business:** Chad Roberts asked the Board for a clarification on purchasing awards. It was decided the Awards Committee will fund all awards for the Section. Awards Committee will contact committees that present awards, that all awards are ordered. It was suggested to use a checklist.

Marc Rosso discussed some possible idea to help increase the Section Membership. He asked about a coupon for new membership. He also stressed to continue promoting the value of AWWA to everyone.

Summer Treat is scheduled for August 16th at UNL Hall East Campus. SOP updates and Membership Updates are currently the only topics. Please email Doug other ideas to include during the retreat. Mary Poe will host the Social Hour after the treat.

Doug asked the Board to purchase 25 flashlights that will have the NEAWWA engraved on them. These flashlights could be used for membership prizes and door prizes at the fall conference. Mary made a motion to purchase 25 flashlights. Jim Shields seconded the motion. Unanimous approval.

**Next Meeting:** The next board meeting is scheduled for May 3, 2013 at 9:30 hours to be held in Eagle, Nebraska at Woodland Golf Course.

**Adjournment:** Eric Melcher motioned to adjourn, Rob Pierce second. Unanimous approval. Meeting adjourned at 1201 hours.
NE AWWA


Treasurers Report

Account Summary as of 3/13/13:

- Checking Account $15,589.79
- Savings Account $5,198.89
- Pipe Workshop $2,711.40
  Subtotal $23,500.08
- CD’s Total $65,129.97
- Total of all Accounts $88,630.05

2012 Fall Conference:

We have not yet been paid by APWA for the 2012 Fall Conference income disbursement. I have a message into APWA to discuss the split and when we may see a payment.

Taxes:

We have requested and received an extension to file taxes.

Audit:

We need to schedule the audit for the year 2012. Waiting on 2012 Fall Conference disbursement and then we will schedule the audit.

CD’s:

We have a CD that is maturing and I’ll meet with the bank at the end of March to renew the CD.
Budget Report

2012 Budget Report

I have not been able to finalize the 2012 final budget report as we are missing the following item.

INCOME:
- Annual Fall Conference – Have not received income yet.

2013 Budget

I’ve taken comments from the last Board meeting and responses from Committee Chairs and updated the 2013 budget, see attached. I still don’t have a good handle on the directory and publications advertising income and expenses. We are showing a deficit at the end of the year but I hope that adjustments to the publications line items will help reduce that deficit. I would suggest we approve the budget as presented and then adjust the budget if the publications numbers change from what we have listed.

Submitted By:

Ben Day, Treasurer
Committee: Cross Connection Committee                  Date: March 13, 2013

Chair: Rich Koenig                                   Vice Chair: Leroy Kramer

Total Members: 6                                       Active Members: 6

Executive Board Liaison: Chad Roberts

List of Active Members: Rich Koenig, Leroy Kramer, Chad Roberts, Rob Pierce, Terry Vail and Doug Meyer.

When and where has the committee met in the past year (include conference calls): March 7, 2012

Proposed changes in committee membership: None

Deliverables/Activities: 4 – 1 day workshops co-sponsored with LNM and assist with the “Ultimate Backflow Challenge”
Assist with selection process for the following awards:
“Cross Connection Control Program of the Year”
“Cross Connection specialist of the Year”

How might the Executive Board assist your Committee in accomplishing its work? Working OK

Plans/Projects for upcoming year: 4 – 1 day workshops co-sponsored with LNM
Provide CCC Training at the Annual Conference with the “Backflow Challenge” and “Ultimate Backflow Challenge”
Committee Meeting – March 6, 2013

Anticipated Budget Expenditures for 2013: $1500.00 - LofNM cost share (?)
$770.00 – Ultimate Backflow Challenge
$230.00 – Misc.

Budget Request for 2013 (include a short justification) $2500.00
Help fund the “Ultimate Backflow Challenge” session and various other expenses as described above

Other Items
BACKFLOW COMPETITIONS

As part of various Cross Connection Training Seminars a backflow competition is being utilized. These competitions have been extremely successful and competitive. As it has expanded, the “Ultimate Backflow Challenge” has been created.

Currently, a qualifying session for the “Ultimate Backflow Challenge” is being held at the Region 12 ABPA Annual Workshop, the Columbus NeRWA Annual Conference, the Gering NeRWA Annual Conference, and the Nebraska Section AWWA (NeSAWWA) Joint Conference in Kearney. The “Ultimate Backflow Challenge” is held immediately following the qualifying round at the NeSAWWA Joint Conference in Kearney.

Prizes are currently awarded to the top three teams at each of the qualifying sessions. A team consists of four (4) members. These prizes are at the discretion of the Training Provider for these sessions. To date, Region 12 ABPA and the NeSAWWA have provided all the funding for the “Ultimate Backflow Challenge” prizes. The current prize format for the “Ultimate Backflow Challenge” is as below:

1st Place = $600.00
2nd Place = $400.00
3rd Place = $200.00
4th Place = $100.00
Total Prize Amount = $1300.00

In order to continue this successful competition I would like to propose a change to the funding for the “Ultimate Backflow Challenge”. Hopefully this proposed change will not unduly burden any one organization. The proposed change will be as follows:

Each Training Provider will continue to be responsible for the prizes given at the qualifying session held at their respective conference/workshop. This has been typically $60.00 for 1st place team, $40.00 for second place team and $20.00 for the third place team or equivalent. However, these prizes would be at the discretion of the Training Provider. The “Ultimate Backflow Challenge” would be funded jointly by NeRWA, NeSAWWA, and Region 12 ABPA. The funding would be as follows:

NeSAWWA = $600.00
NeRWA = $350.00
Region 12 ABPA = $350.00

This would more uniformly distribute the costs associated with the “Ultimate Backflow Challenge” and not unduly burden any one Organization.

Thank you for considering this request for funds to continue this successful competition.

Richard A. Koenig
Education Committee Report

Committee Members
John Keith, Chair
Nick McElvain       Brian Gongol
Rob Pierce         Steve Kelley
Mike Wentink

Happenings

1. Rob indicates there have been 9 training events including 140 operators from 94 water systems and companies so far this year. Nine (9) more training sessions are scheduled in 2013.

2. An AWWA member utility has requested that the video “Safety First: Pipe and Street Saws” be purchased for membership use. It was indicated that there have been a couple of bad accidents this past couple years.

The Education Committee decided that this would be a good purchase. Once the DVD is received, I will ask Brian Gongol to send out an email that the DVD is available. The member requesting the DVD will be given the first opportunity to view. Mike Wentink to order.

In Stock

List Price: $225.00
Member Price: $195.00

Operators using specialized power saws to cut pipe and asphalt or concrete pavement must be trained in the safe use of these tools. This DVD demonstrates proper use of pipe and street saws. The video also covers tool types, specialized blades, personal protective equipment, equipment inspection, and the importance of following saw manufacturers’ instructions. 15 min.

Published By: AWWA
Edition: 2013

Isbn: 9781583219102
Catalog No. 64381
Committee: AWWA Safety Committee
Date: 03-12-2013

Chair: Milo Rust
Vice Chair: Rob Pierce

Total Members: 13
Active Members: 13

Executive Board Liaison: 


When and Where has the Committee met in the Past Year (include conference calls)?
None

Proposed Changes in Committee Membership:
Add Tom Menke

Deliverables/Activities:
Safety award participation

How might the Executive Board assist your Committee in Accomplishing its Work?

Plans/Projects for Upcoming Year: Promote safety award participation
Hold a safety Seminar

Budget Expenditures for 2013:
None

Budget Request for 2013 (include a short justification):
Safety Awards 150.00
Safety Training 150.00
Total Proposed 1525.00

Other Items:

Please return to NSAWWA Secretary, Chad Roberts (Croberts@ci.norfolk.ne.us)
Since the last committee report (submitted on January 1st 2013), the Student Activities and Research Committee has conducted the following activities:

- The student chapter invited Dr. Wayne Woldt, Associate Professor at the UNL Biological Systems Engineering department, to give a seminar to the student members on January 29th 2013. Dr. Woldt’s presentation was titled “Adaptive Management of Community Water and Wastewater Infrastructure: A Conceptual Approach”. Seven student members attended the seminar.
Water for People Committee Report

Water for People Committee held a conference call in early February to plan for the annual Spring Golf Outing which is scheduled for Friday, May 3, 2013 at the Woodland Hills Golf Course in Eagle, Nebraska. The committee is beginning solicitation for flag prizes, hole sponsorships and golfers in mid March.

The issue of insurance has been partially resolved. According to Brandon Cole of Arthur J. Gallagher & CO. (a contact provided to Chris New by Bob Montoya of AWWA), insurance for the golf outing is included, but not for the trap shoot.

We are working with Oak Creek (hosting the Trap Event) to determine if AWWA can be added as additional insured and what the cost would be. Oak Creek currently carries a $2 million policy.

**Christian W. New, P.E.**  
Account Manager  
Praxair Inc.  
[Christian_New@Praxair.com](mailto:Christian_New@Praxair.com)  
Mobile: +1 (402) 216-2367
Nebraska AWWA Section
Young Professionals Committee

Section Board Meeting Committee Report – March 2013

Here is a list of highlights/plans/requests for the Young Professionals Committee – Nebraska Section (submitted by Craig Reinsch):

➢ Upcoming Events/Activities:

April
  o Diamond Plastic Pipe Seminar and Tour – April 12, 2013, 10 am to 2:30 pm, GI
  o MUD Platte West WTP Tour (w/ UNL CIVE 425) – April 16, 2013, 1 pm
  o UNL E-Week support (April 2013)

May and Other Events
  o Groundwater Festival, Grand Island (May 2013)
  o We are also looking at continuing to support the poker tournament at the Fall Conference, in conjunction with the NWEA YP committee.

➢ Other Items:

  o None at this time.

Committee Members: Rory Sudbeck, Brittany Travers, Justin Stine, Craig Reinsch, Andrew Synhorst, Billy Kaufold, Jeff Hubby, Teresa Konda, Xu Li, David Stewart, Jake Miriovsky
### NEBRASKA SECTION AWWA BUDGET 2013

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<th>2013 Actual</th>
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*Assumes $13,000 over expenses - Confirm with lead for 2012 - AWWA Lead 2013, 2015, 2018*
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<td>$277.54 was spent in 2011 on mailings; ($455 was spent in 2011 for gold NSAWWA lapel pins) Committee request for 2013 - $300</td>
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<td>Awards (non-safety or water contest)</td>
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<td>800</td>
<td>370 WISA &amp; Meritorious Operator award forms mail out, 33 Fuller Award Plaque, 27 Fuller Award Pin, 70 Best in Show MAC, 108 AWWA Section Chair Plaque &amp; Pin, 124 Six plaques, more awards expected in 2012; Mari Matulka had awards left over from 2010</td>
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<td>Water Research Foundation (WRF)</td>
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<td>Send check at treasurer’s convenience to: Ms Kay Priebe, Water Research Foundation, 6666 W Quincy Ave, Denver, CO 80235</td>
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<td>2 to 3 people; $3000/# of people up to expenses; $255 Top Ops Cash prizes an annualc conference. Where does meter madness fit in???</td>
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<tr>
<td>YP Activities Expenses</td>
<td>0</td>
<td>500</td>
<td>300 to 500 for group activities</td>
</tr>
<tr>
<td>YP Charity Event Expenses</td>
<td>0</td>
<td>700</td>
<td>YP Poker tournament; revenue neutral</td>
</tr>
<tr>
<td>YP Charity Donations</td>
<td>0</td>
<td>450</td>
<td>Engineers without borders donation; revenue neutral</td>
</tr>
<tr>
<td>Water Utility Council</td>
<td>0</td>
<td>800</td>
<td>Registration at ACE &amp; travel expenses, $780 spent in 2012</td>
</tr>
<tr>
<td>Nitrate Ad Hoc Committee</td>
<td>0</td>
<td>250</td>
<td></td>
</tr>
<tr>
<td>WARN</td>
<td>0</td>
<td>750</td>
<td>WARN newsletter as per Rick Melcher 11/30 Request</td>
</tr>
<tr>
<td>Washington Fly-In</td>
<td>0</td>
<td>2200</td>
<td>$2131 spent in 2012</td>
</tr>
</tbody>
</table>
### Business

<table>
<thead>
<tr>
<th>Item</th>
<th>2012</th>
<th>2014</th>
<th>2016</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Calls</td>
<td>40.12</td>
<td>250</td>
<td>250</td>
<td>$177 was spent in 2011</td>
</tr>
<tr>
<td>Web Site Hosting ('12, '14, '16)</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>For two year renewal</td>
</tr>
<tr>
<td>Web Site Registration</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>Renews in 7/30/16</td>
</tr>
<tr>
<td>PO Box</td>
<td>54</td>
<td>55</td>
<td>55</td>
<td>$44 in 2011</td>
</tr>
<tr>
<td>Bonds for treasurers (2)</td>
<td>100</td>
<td>125</td>
<td>125</td>
<td>$100 was spent in 2011</td>
</tr>
<tr>
<td>Retreat (Annual)</td>
<td>0</td>
<td>175</td>
<td>175</td>
<td>$151.61 spent in 2012</td>
</tr>
<tr>
<td>Tax Prep (Annual)</td>
<td>0</td>
<td>575</td>
<td>575</td>
<td></td>
</tr>
<tr>
<td>Secretary of State ('11, '13, '15, etc)</td>
<td>20</td>
<td>25</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>Audit ('10, '13, '16, etc)</td>
<td>0</td>
<td>2750</td>
<td>2750</td>
<td>In 2010, $2500 was spent</td>
</tr>
<tr>
<td>Miscellaneous (pens, postage, envelopes)</td>
<td>0</td>
<td>150</td>
<td>150</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL EXPENSE</strong></td>
<td>$ 1,367.67</td>
<td>$ 115,093.40</td>
<td>$ 115,405.00</td>
<td></td>
</tr>
<tr>
<td><strong>NET INCOME</strong></td>
<td>$(758.54)</td>
<td>$(11,943.40)</td>
<td>$(11,955.00)</td>
<td></td>
</tr>
</tbody>
</table>

All accounts accurate as of 3/13/13

### Reserves

<table>
<thead>
<tr>
<th>CD Reserves</th>
<th>Interest Rate</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>082612 CD</td>
<td>11912.84</td>
<td>1.40% TIME ACCOUNT XXXXXX1283</td>
</tr>
<tr>
<td>032613 CD</td>
<td>11932.37</td>
<td>1.90% TIME ACCOUNT XXXXXX1300</td>
</tr>
<tr>
<td>080814 CD</td>
<td>8142.38</td>
<td>1.64% TIME ACCOUNT XXXXXX5435</td>
</tr>
<tr>
<td>040815 CD</td>
<td>8142.38</td>
<td>1.04% TIME ACCOUNT XXXXXX5443</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>40129.97</td>
<td></td>
</tr>
</tbody>
</table>

Reserve Goal $40,000

Interest Rate
To: Nebraska Section AWWA Board  
From: Tony Bilek – Section Director  
Subject: WWW Directors Report

It’s hard to believe that Spring is already right around the corner. Hopefully everyone had a safe and enjoyable Winter and the rest of the years brings success in both personal and professional endeavors.

**Winter Board Meeting**

The Winter Board Meeting was held in Nashville, TN, at the Gaylord Opryland hotel, January 19-20. The Special Session on Saturday included discussion and workshop on the Strategic Plan. AWWA staff personnel Christopher McGinnis and Grant Price conducted the workshop. Breakout groups discussed topics such as membership value, deliverables, branding and other aspects of defining a sound strategic plan for the Association.

Executive Director David LaFrance presented the 2013 Business Plan. The report (attached) details the goals of the Association including Member Engagement and Development goals, Organizational Stewardship goals, Knowledge Creation and Exchange goals and Leadership and Advocacy goals.

President, Charlie Anderson, provided an update on his SP2 initiative. This initiative (Special Presidential Panel) is a compilation of paid staff, small and large section directors and executive officers. The SP2 is tasked with refining the communications and activities between the Association and Sections.

David Rager provided the Treasurers update and highlighted items that will be discussed and voted on at Sundays Board Meeting.

Sunday began with the AWWA Presidential, Vice-presidential and Director at Large speeches and elections. By a unanimous vote of acclimation, John Donahue of the Illinois Section was confirmed to serve as the Association’s President Elect for a one-year term beginning in June 2013.

Vice-President Elects will begin their respective terms beginning in June as well. They are:
- John Alston (Montana Section)
- Douglas Brinkman (Chesapeake Section)
- Jeff Nash (Florida Section)
- Michael Simpson (Indiana Section)

Martha Segal from the Kentucky-Tennessee Section was elected to a three-year term as Director at Large beginning in June.
The Consent Agenda was reviewed and approved. Consent agenda items attached.

The AWWA Finance Committee's 5-year plan, 2013 Budget and Capital expenditures was approved. The 2013 budget includes a projected operating income of $27,035,321.00 and expenditures of $26,334,536 resulting in a projected net income of $700,785.00. A summary of the Financial Committee's 5-year plan is attached.

The AWWA website has been redesigned and was launched in December. The new format is a bit easier to navigate. You'll see that the AWWA-ACE registration is open and available electronically on the website. AWWA-ACE (Annual Conference and Exhibition) is a very impressive event. The conference this year is in Denver from June 9-13. Hope to see a strong Nebraska contingent in Denver this year.

Anthony P. Dilek
Mc² Inc.
2320 South 156th Circle
Omaha, NE. 68130
PH: 402-333-9660
FX: 402-333-9663
EM: tony@mc2h2o.com
MINUTES

1. Approved minutes from June 10, 2012 meeting.

ELECTIONS

2. Held the elections for AWWA President-Elect, VPs, Director-at-Large:
   a. By a unanimous vote of acclamation, confirmed John Donahue to serve as the Association’s President-Elect for a one-year term beginning in June 2013.
   b. Elected the following to serve as Association Vice-Presidents beginning in June 2013, to a term that is current with their term as Director:
      i. John Alston (Montana Section)
      ii. Douglas Brinkman (Chesapeake Section)
      iii. Jeff Nash (Florida Section)
      iv. Michael Simpson (Indiana Section)
   c. Elected Martha Segal from the Kentucky-Tennessee Section to a three-year term as Director-at-Large beginning in June 2013.

CONSENT AGENDA

3. Approved the following Board of Directors Consent Agenda items:
   a. Approved the recipients of the following 2013 Association Awards:
      i. A. P. Black Research Award – Dr. R. Scott Summers
      ii. Abel Wolman Award of Excellence – Dr. Delvin DeBoer
      iii. Archie E. Becher, Jr. Award – Kerri M. Mort
      iv. Award of Merit – Josiah B. Tilton
      v. Distinguished Public Service Award – Jim Doane
      vi. Diversity Award – Central Arkansas Water
      vii. Honorary Member Award – Glenda Dunn, Ronny Hyde, Gary Lynch, Patricia Lachmaniuk
      viii. Outstanding Service to AWWA Award – Andrew Richardson
      ix. Public Communications Achievement Award – Municipal Water District of Orange County – (25,000+ service connections); and City of Morgan Hill Utilities Commission – (5,000-25,000 service connections)
      x. Water Industry Hall of Fame – Karl Kohlhoff; T. Duncan Ellison
      xi. Recognition by AWWA for Service to the Water Profession – no nominees this year
xii. Jack W. Hoffbuhr Award — Kay Sanborn
xiii. Volunteer of the Year Award — Dr. Robert Cheng

b. Approved the following Standards:
   i. B130 Membrane Bioreactor (First Edition)
   ii. B303a Sodium Chlorite (Addendum)
   iii. B506 Zinc Orthophosphate
   iv. B605 Reactivation of Granular Activated Carbon
   v. B703a Fluorosillicic Acid (Addendum)
   vi. C207 Steel Pipe Flanges for Waterworks Service—Sizes 4 In. Through 144 In. (100 mm Through 3,600 mm)
   vii. C209 Cold-Applied Tape Coatings for Steel Water Pipe and Fittings
   viii. C226 Stainless-Steel Fittings for Waterworks Service, Sizes 1/2 In. Through 72 In. (13 mm Through 1,800 mm)
   ix. C518 Dual-Disc Swing-Check Valves for Waterworks Service
   x. C550 Protective Interior Coatings for Valves and Hydrants
   xi. C654 Disinfection of Wells
   xii. C950 Fiberglass Pressure Pipe
   xiii. D110 Wire- and Strand-Wound, Circular, Prestressed Concrete Water Tanks
   xiv. F101 Contact-Molded, Fiberglass-Reinforced Plastic Wash-Water Troughs and Launders
   xvi. G480 Water Conservation Program Operations and Management (First Edition)

c. Approved the following Award Committee assignments:
   i. Distinguished Public Service
   ii. Hall of Fame
   iii. Academic Achievement Award

d. Approved the AWWA/AMTA Membrane Technology Conference Award criteria

e. Approved the following Policy Statements:
   i. Employee Training & Career Development
   ii. Discontinuance of Water Service for Nonpayment
   iii. Intakes for Seawater Desalination Facilities
   iv. Research
   v. Asset Management

f. Approved the following AWWA liaisons:
   i. Laurie Dougherty as the AWWA liaison to the Association of Boards of Certification for the term January 2013 – June 2015
   ii. Jody Puckett as the AWWA liaison to the Water Research Foundation for the term of June 2013 – June 2016

g. Approved the following Presidential assignments:
   i. Council Nominating/Appointing committees, VP assignments
   ii. Strategic Planning Committee

h. Approved maintaining the number of trustees on the Water Quality & Technology and Water Science and Research divisions.
i. Approved an 18-month extension of the Ad Hoc Committee on Governing Documents Rewrite Project
j. Approved changes to the Volunteer Business Travel Policy, the Officer Travel and Expense Policy, and the AWWA Staff Travel Policy
k. Approved the establishment of the Rocky Mountain Section member assessment

TREASURER’S REPORT

4. Approved the AWWA Finance Committee 5-year plan, 2013 Budget & Capital Expenditures:
   a. The 2013 Budget with projected operating income of $27,035,321; and expenditures of $26,334,536 resulting in a net income of $700,785 net income before a Pension Contribution of $974,000 and a Research & Development Initiative of $300,000. In addition the Capital expenditures that are planned for $935,225; and,
   b. The Finance Committee’s 5-Year Financial Plan that:
      i. Supports increasing Dues Revenue 1.5% year over year starting in 2014 through 2017 (beginning from the 2013 proposed budget). Dues Revenue strategies will be provided to the Finance Committee on an annual basis; and
      ii. Reduce Travel by $100,000 from the 2013 budget beginning in the 2014 budget year; and
      iii. Provides the Executive Director with a budget for a “Research & Development Initiative” of 2.0 million dollars over the 2013 to 2017 period for the purposes of reversing current trends and stabilizing the revenues of the Association. The Initiative will:
         6. Be expected to return 2.0 million dollars over the period of 2013-2017 in new revenue and or operating cost reductions and efficiencies.
      iv. Requires the Executive Director to create a “Business Case Analysis Reporting Process” around the “Research & Development Initiative” to the Finance Committee.

5. Approved the 2012 Section Allotments as follows:
   Allotments (including Government Affairs Rebate): $1,784,224
   WITAF Dues Rebate to Canadian Sections: $81,639

ACTION ITEM

6. Approved the National Rural Water Association (NWRA) Memorandum of Understanding, with edits.
Prepared by the AWWA staff, this report summarizes the actions and goals of the AWWA 2013 Business Plan. This summary includes information on those projects that will be carried over from the 2012 Plan and those that are new in 2013. The plan is organized by strategic objective, and identifies the due dates for the action items listed by calendar quarter. The status of each item will be updated periodically throughout the year so that you can readily monitor AWWA's success in 2013. (2012 carryover is identified.)

Submitted – David LaFrance and the AWWA Staff
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2013 Member Engagement and Development Goals .................. 4

2013 Organizational Stewardship Goals ......................... 5

2013 Knowledge Creation and Exchange Goals ................. 8

2013 Leadership and Advocacy Goals ......................... 10
# 2013 Business Plan Overview

## 2013 Member Engagement and Development Goals

<table>
<thead>
<tr>
<th>Strategic Objective</th>
<th>Action</th>
<th>Status</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grow and retain members by continuously enhancing and communicating AWWA’s value.</td>
<td>Develop 5-year strategic membership plan</td>
<td></td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>- Susan Franceschi</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Enhance the utility relationship program by providing personalized services through sales and account management - Susan Franceschi</td>
<td></td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Study the creation of new or expanded membership grades - Susan Franceschi</td>
<td></td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Meet or exceed member count of 50,000 - Susan Franceschi</td>
<td></td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Develop and implement plans for the 100th Anniversary of Sections - Susan Franceschi</td>
<td></td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Develop Student Experience 2.0 - Susan Franceschi</td>
<td></td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>Plan and implement Section leadership training events and section visits - Susan Franceschi</td>
<td></td>
<td>Q4</td>
</tr>
</tbody>
</table>

Key: ◼ = Not Started ◼ = In Progress w/Caution ◼ = In Progress/On Track ◼ = Finished
# 2013 Organizational Stewardship Goals

<table>
<thead>
<tr>
<th>Strategic Objective</th>
<th>Action</th>
<th>Status</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest in the professional development of staff.</td>
<td>Institute new compensation system - Kevin Mann/Paula MacIwaine</td>
<td>☒</td>
<td>Q1</td>
</tr>
<tr>
<td>Enhance the capacity of the Board of Directors to govern the Association.</td>
<td>Submit portions of the revised Board Policy Manual for preliminary approval - Paula McIlwaine</td>
<td>☒</td>
<td>Q2</td>
</tr>
<tr>
<td>Invest in systems and technologies to deliver information and enhance the member experience.</td>
<td>Work with Strategic Planning Committee to clarify the Association's Strategic Plan and define the Association's core member (Carryover from 2012 Plan) - David LaFrance</td>
<td>☒</td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>Institute, manage and implement new technology projects based on an integrated AWWA Technology Project Roadmap. 2013 infrastructure projects are listed below, and status may be found within other sections of this report for the department-specific projects (digital download of publications, online database subscription products, ACE Mobile etc.) - Bob Huff</td>
<td>☒</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Replace Blackberry cell phones with smart phones and a mobile device management environment - Bob Huff</td>
<td>☒</td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>Replace the Washington DC file server and external network - Bob Huff</td>
<td>☒</td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>Provide remote access to shared file servers for AWWA Staff laptop/tablet users - Bob Huff</td>
<td>☒</td>
<td>Q2</td>
</tr>
</tbody>
</table>
Implement processes for continuous review and improvement of AWWA’s programs and services.

Enhance the long-term financial viability of the Association.

Initiate Section Database improvement process and technology-based interface
- Susan Franceschi

Investigate the feasibility/benefit of flexible membership payment options: payments extended over multiple months (e.g., 3), multi-year payments, joint memberships
- Susan Franceschi/Keith Mann

Review all services delivered to Sections in conjunction with and in anticipation of developments of the Special Presidential Panels (SP2)
- Susan Franceschi

Evaluate Program Analysis tool (Carryover from 2012 Plan)
- Kevin Mann

Implement 5-Year Financial Model Initiative:
- Dues Revenue Enhancement of 1.3% in 2014
  - Kevin Mann/Susan Franceschi

- Operational savings for Travel and Promotions & Other
  - Kevin Mann

- Tracking the R&D funds for growing revenue, reducing expenditures, or creating operational efficiencies
  - Kevin Mann

Initiate the review of AWWA’s Fundraising Capability
- Kevin Mann/Paula MacIwaine

Continue Member Benefit Alignment Process
- Susan Franceschi
Meet revenue goals of $27M:
- Achieve event/conference goals – $7.7M – April DeBaker
- Achieve the advertising goal – $3.3M – Jane Johnson
- Achieve the publication net goal – $2.2M – Liz Haigh
- Meet or exceed membership revenue budget of $10.2 M – Susan Franceschi
- Implement enhancements to achieve the Career Center revenue budget of $215,820 (Carryover from 2012 Plan) – Jane Johnson

Develop and finalize an ACE15 partnership agreement between AWWA and the California-Nevada Section – April DeBaker

Submit Market Development Cooperative Award to enhance international development – Jane Johnson

Identify, prioritize and evaluate the benefits of existing strategic partners. Cultivate partnerships that enhance AWWA’s ability to achieve our strategic goals (Carryover from 2012 Plan) – Paula MacIWaine

Implement components of the International Council strategy to include: distributorships, awareness initiatives and agreements – Paula MacIWaine

Continue to integrate and align volunteer and staff activities under the AWWA Strategic Plan.

Cultivate partnerships with organizations that enhance AWWA’s ability to achieve its strategic plan.
<table>
<thead>
<tr>
<th>Strategic Objective</th>
<th>Action</th>
<th>Status</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enhance the Association’s ability to create and distribute intellectual property.</td>
<td>Fully expand the Partnership for Safe Water Distribution System Optimization Program to the same level as the Treatment Optimization Program — Cynthia Lane</td>
<td>✶</td>
<td>Q3</td>
</tr>
<tr>
<td></td>
<td>Develop AWWA’s position and advancement of Total Water Solutions — Cynthia Lane</td>
<td>✶</td>
<td>Q3</td>
</tr>
<tr>
<td></td>
<td>Finalize and begin implementing an education strategy for AWWA — Cynthia Lane</td>
<td>✶</td>
<td>Q3</td>
</tr>
<tr>
<td></td>
<td>Improve and expand AWWA survey and research offerings — Cynthia Lane/Liz Haigh</td>
<td>✶</td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>Strengthen current standards-setting practices and investigate/implement ways to improve/streamline for the future — Cynthia Lane</td>
<td>✶</td>
<td>Q3</td>
</tr>
<tr>
<td></td>
<td>Prepare business rules and initiate production processing for digital downloads of publications from Store — Liz Haigh</td>
<td>✶</td>
<td>Q2</td>
</tr>
<tr>
<td></td>
<td>Develop business protocols for offering online subscriptions (for example, collections of standards or manuals) — Liz Haigh/Cynthia Lane</td>
<td>✶</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Outline plan to develop AWWA’s content strategy including digital content — Paula MaciIwaine/Liz Haigh/Cynthia Lane</td>
<td>✶</td>
<td>Q3</td>
</tr>
<tr>
<td>Key</td>
<td>Status</td>
<td>Description</td>
<td></td>
</tr>
<tr>
<td>-----</td>
<td>--------</td>
<td>-------------</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>Q1</td>
<td>Attract world-class expertise that advances the profession and the Association’s mission. Position AWWA as a premier provider of learning and networking events.</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>Q2</td>
<td>Enhance technical program exhibit floor and networking to attract attendees at ACE 13.</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Q3</td>
<td>Evaluate several strategic possibilities.</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Q4</td>
<td>Introduce the ACE Mobile Application.</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>Q1</td>
<td>April DeBaker/Kevin Turner.</td>
<td></td>
</tr>
</tbody>
</table>

**Objectives**

- Plan, organize and deliver a plan for the 2014 and 2015 Pavilions—David LaFrance.
### 2013 LEADERSHIP AND ADVOCACY GOALS

<table>
<thead>
<tr>
<th>Strategic Objective</th>
<th>Action</th>
<th>Status</th>
<th>Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify key technical, regulatory, and legislative issues facing water utilities.</td>
<td>Monitor Congress, EPA, other organizations, and AWWA members to gain earliest awareness on issues of concern to water utilities. Key issues likely include infrastructure finance, drinking water regulations, affordability of regulations, and protection of drinking water sources. – Tom Curtis</td>
<td>ø</td>
<td>Q4</td>
</tr>
<tr>
<td>Be the trusted source of public information on water issues</td>
<td>Develop and distribute reports and tools that frame public issues, including Water and Hydraulic Fracturing white paper, Buried No Longer Pipe Replacement Modeling Tool, and water affordability white paper and calculator. – Tom Curtis</td>
<td>ø</td>
<td>Q4</td>
</tr>
<tr>
<td>Enhance our grassroots capabilities to education decision makers and the public with respect to water issues.</td>
<td>Create presentations, articles, webcasts or other materials targeting utility and public audiences – Tom Curtis</td>
<td>ø</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Prepare AWWA leaders and utility members to inform stakeholders and consumers through press releases, advisories, backgrounders, speeches and other materials – Greg Kail</td>
<td>ø</td>
<td>Q4</td>
</tr>
<tr>
<td></td>
<td>Develop and distribute bi-weekly Water Utility Insider to key utility audiences – Greg Kail</td>
<td>ø</td>
<td>Q1</td>
</tr>
<tr>
<td></td>
<td>Conduct a Fly-In on priority legislative issues (jointly with WEF). Priority topics include WIFIA and SRF support – Tom Curtis</td>
<td>ø</td>
<td>Q2</td>
</tr>
</tbody>
</table>
Build alliances and coalitions in support of advocacy programs for the water community.

Unite as many organizations and interests as possible in coordinated campaigns to address priority legislative and regulatory issues. Likely collaboration on WIFIA, SRF support, EPA’s Third Regulatory Determination, and affordability of regulations — Tom Curtis

Participate in inter-organizational value of water campaign project — Greg Kail
PUBLICATIONS COMMITTEE REPORT
March 18, 2013
Brian Gongol, chair - brian@gongol.net

WISE WATER WORDS - PUBLICATION DETAILS
National has published its final edition of "Wise Water Words" on our behalf, so we are back on our own. We have all of the content ready for the first edition of the year (minus the Water Utility Council report), so now we are in the process of editing the content and laying out the publication. This first edition is going to be the hardest, since we haven't published it on our own in two years. We are operating under the assumption that we will still be publishing three printed issues per year.

WISE WATER WORDS - EDITORIAL CALENDAR
The editorial calendar for the year looks like this:

- Winter/Spring 2013 Wise Water Words: Editing content and laying out the publication now.
- Summer 2013 Wise Water Words: Articles due by June 1. Publication July 2013.
- Fall 2013 Wise Water Words: Articles due by October 1. Publication November 2013.

MEMBERSHIP DIRECTORY
Here is the progress report on the membership directory:

- awards page
- board directory
- committee roster
- Fuller Award listing
- Health Department roster
- past chairs
- bylaws
- copy names from National list
- remove duplicates
- add e-mail addresses
- add telephone numbers
- add advertising pages
- send draft directory to membership chair for review
- send draft directory for corrections

WEBSITE
We have made several updates to the website since the last report, including a large number of job listings, updates to the board meeting schedule, and dedicated pages for both the Water For
People golf outing and for the YP tours at Diamond Plastics and the Platte West WTP.

Please remember that you can e-mail the entire board at once with a message to board@awwaneb.org and all of the committee chairs with a message to committees@awwaneb.org.

MULTIMEDIA

Our YouTube channel has been viewed 2,925 times since its inception on September 7th, 2011.

If you have ideas for videos or need assistance with anything that might help with our educational or public-informational outreach, please let me know.

E-MAIL DISTRIBUTION LIST

The e-mail distribution list currently has 196 members. There has been no change since last report. We issued one email to the list in February and one in January.

We may be under-using the distribution list right now, so if you have announcements worth sharing, please send it directly to awwaneb@gongol.net. That places it in the "waiting room", where I can approve it to go out to the entire list.