

AWWA RETREAT

Draft Agenda

WHERE: Room 901 Hardin Hall at UNL East Campus

WHEN: Friday August 12, 2011 from 9:00 am to 3:00 pm

MODERATOR: Eric Lee

9:00	Opening and Introductions	Eric Lee
9:15	Review 2010 Retreat items	Teresa Konda
9:30	Finalize SOP schedule and process for updates	Teresa Konda
10:00	Strategic Plan update	John Olsson
10:30	Update on two year Operator License cycle & On-line training	John Keith/Mike W.
11:00	RMSO highlights and update	David Lathrop
11:45	Lunch!	
1:00	New Website and Wise Water Words format	Brian Gongol
1:45	Nitrate Ad-Hoc committee and Ground Water Foundation Booth	Ben Day
2:15	New Initiatives Discussion (YP recruitment, others) & Dot Survey	Justin Stine
3:00	Wrap up discussions and adjournment	Eric Lee

Coffee & Rolls: Coffee – Eric Lee, Rolls – Teresa Konda

Soda: Rob Pierce

Parking: Contact Xu Li by 7-29-11 for a parking pass, or you will have to make your own parking arrangements.

Lunch: A short walk across the street to Valentino's

Post Retreat Social: As yet to be determined.

Teresa Konda – Review of last Years Retreat & Discussion

Strategic Goal Overview

Public confidence in water both locally & nationally; Keynote speaker Denver leadership workshop with Teresa & Chad indicated water quality info readily available to public

Bottle water craze is dropping... in some places it hard to find disposal plastic bottles; increase in reusable water bottles

Norfolk fluoride continues to be issue; administration is against it; no enquiries on chromium;

Lincoln local awareness of quality on tap; national ad campaigns seem to be successful

Portland Oregon pee in water authorities emptied reservoir

When does new fluoride dosage levels take affect?... still pending State sorting thru issues

Radical "Omaha Change Group?" threatening State DHHS PWS division about poisoning public... their web site seems to be unprofessional and lack credibility

Retention & Recruitment

Nebraska blessed on membership retention; Nebraska is gaining in membership as well

- Denver Chad & Teresa – industry trends for AWWA down for memberships

Small Systems

Plus for small system action

NeRWA does a good job with small systems; NeRWA running into funding issues; NeRWA sets up a free booth at AWWA national conference; NeRWA would support AWWA booth at their activities; 93% of systems in Nebraska serve populations of less than 3300;

Small system group needs to be reenergized

Before trying to carve out in niche with or compete against NeRWA let's determine who NSAWWA audience is and cater to them; Training coalition puts calendar together and coordinates some other activities

Mentoring could use improvements

Advocacy needs improvement

Continuing education strong – could always do more

Mike Wentik segue on education: league/AWWA education doing a good job

Use more webcasts... Nebraska section has access to free resources... share and advertize what is available; Lincoln water dept N 27th St location for webcasts at Lincoln would be willing to make webcasts available at the facility

Nitrate Ad Hoc Committee a good example of raising public awareness

Suggestion: Send board member or NSAWWA liaisons to take part with NeRWA & NWEA board meetings

SOP for Officer & Committee Chairs Formats – Teresa Konda

When to update? Before annual conference for new officers? Formally adopt procedures at future meeting; Brian Gongol will upload updates; milestones activity list for all key section activities; maybe have a group calendar

Strategic Plan Update – John Olsson

Make it a living document; review it periodically

Awareness issue on nitrates

2% growth realistic... about 6 people of year plus retention

Make membership more prominent in all group activities, eg WFP goal outings, etc.

Add to existing or new strategic goal for partnerships with other orgs. NWEA, NeRWA, Groundwater Guardians, NRDs, Work with other organizations to develop partnerships and understand complementary missions.

Other items seem to indicate committee development goals that have been standing for some time

Send suggestions to John Olsson to update strategic plan

Credentialing DHHS Update - Mike Wentik

Education Committee credentialing update

Webinar updates take advantage of online training

Online free education available

Online paid education available

An area of focus/opportunity for water operators for training over internet facilitated by education committee?

Put links of preapproved internet training sites on NSAWWA?

- 360 water internet training class
- Florida water classes

Newsletter - Brian Gongol (see attached report)

New website and Wise Water Words format

New web site program

New announcement bar same on every web page

Committees each have a potential for own web sub-page

Calendar for training dates

Calendar for NSAWWA essential activities

Password or back door entry level for non-confidential business

Mailing list versus Mari Matulka's old mailings list

Wise water words take a pictures. Use cell phone camera OK

June is out due to national planning for ACE conference

Helpful to have nomination slate in advance on June

Regular content providers

AWWA Nationals work at slower pace; highly complimentary of Nebraska's newsletter

David Lathrop See RSMO Highlights Attachments Last Section

Nitrate Ad Hoc Committee – Ben Day

Booth at National Groundwater Guardian convention in Omaha October 4th, 5th & 6th

Grass hopper panel... vertical laminated banner; matte or gloss finish

Several pamphlets for handout

\$350 for two grasshoppers plus banners

AWWA banner is still in storage

September 15th decision deadline

National sends out handouts to secretary every year that could be useful in NSAWWA booth presentations

Who to sit at booth at National Groundwater Guardian conference?

- Registration requirements for fall Groundwater Guardian annual meeting? \$\$\$?

Focus Areas for NSAWWA Going Forward

Training opportunities for small system water system operators
 Recruiting younger operators
 Continued Work on Nitrates
 Collaborating with other organizations: WEF, Groundwater Guardian, LoNM, NeRWA
 Keystone Pipeline
 Succession plans for communities
 Small system committee reenergized
 Industry recruitment
 Second career transition
 Work force development
 Maintenance training & education (add more curriculum)
 Leadership training
 Energy Efficiency initiatives
 High Tech Operator training
 Operator Mentoring
 Organizational education/outreach [promote water profession]
 Emergency Response

Raw Data

#	G (1)	Y (2)	O (3)	R (4)	Item
1			1	2	Training opportunities for small system water system operators
2	1	2	2	2	Recruiting younger operators
3		1	1		Continued Work on Nitrates
4	1	3	2	1	Collaborating with other organizations: WEF, Groundwater Guardian, LoNM, NeRWA, NRD, DHHS, NDEQ
5					Keystone Pipeline
6			3	1	Succession plans for communities
7				4	Small system committee reenergized
8					Industry recruitment
9					Second career transition
10			2		Maintenance training & education (add more curriculum)
11		1		1	Work Force Development
12		1	1	1	Leadership training
13		1			Energy Efficiency initiatives
14		1		1	High Tech Operator training
15	1				Operator Mentoring
16	9			1	Organizational education/outreach [promote water profession]
17		2		1	Emergency Response

Some Feeble Analysis Grouping Data & Ranking (ranking of 1 = 4 pts ... ranking of 4 = 1 pt)

Rank (pts)	Item
37 pts	Public Awareness of Water Industry & Role of AWWA (#16 Organizational education/outreach [promote water profession] (37 pts))
26 pts	Operator training (#1 & # 7 Small System Operators (6 pts), #12 Leadership Training(6 pts), #15 Operator Mentoring (4 pts), #10 Maintenance Training (4 pts), #14 Hi Tech Operator (3 pts), #13 Energy Efficiency Initiatives (3 pts))
22 pts	Collaboration with other Water Oriented Orgs (#4 Collaborating with other orgs (17 pts) #3 Continue work on nitrates (5 pts))
16 pts	NSAWWA Recruitment & Retention (#2 Young Operator Recruitment (16 pts))
10 pts	Water System Planning (#16 Emergency Response Planning (7 pts), #6 Succession Planning (3 pts))
4 pts	Recruitment into Water Industry (#11 Work Force Development (4 pts))

Recruitment into water industry, the last item on the above industry could be rolled into Public Awareness of water industry.

Water System Planning, the second to last item in the above table could be an operator training item.

Nitrate efforts I feel is an area we should support through other organizations such as Groundwater Guardians, NDEQ & NRDs.



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Publications Committee Report
New Website & New Newsletter Format
August 12, 2011

WEBSITE

The **new design** was launched starting in late June. It continues as a work in progress. As pages are updated with new content, they are being updated to reflect the new layout and format.

The main component of the new design is the change **away from the use of frames**, which in the past was how the pages were related to one another. Those frames were created and programmed using page-design software that MUD had used. Rather than purchase the software and learn it, I went with a combination of two other technologies: **server-side includes** and **cascading style sheets**.

A major advantage to server-side includes is that certain elements, including the header, navigation bar, and footer to every page can be changed just by editing a single file. In particular, this allows us to include an **announcements bar** across the top of every page.

Cascading style sheets allow us to change the colors, layout, and look of the entire site with ease. Background colors, text colors, and the entire layout of pages on the site can all be changed on every page at once, again through the use of a single file. This also makes pages easier to optimize for printing or for appearance on mobile devices. We could even choose to change the look of the website along with the changing seasons, if we wanted to.

The **navigation bar** is a work in progress. It is too cluttered, but until we have a better gauge for which pages are most valuable, it's going to be difficult to whittle it down. For now, between offering too much on the same page and offering too little, I'd rather commit the sin of having some visual clutter rather than leaving people lost and unable to find things they used to use.

On that note, **all of the old content remains** on the website. Nothing has been deleted unless it's been moved to its new home.

Several **new tools** have been added to the site, and as it becomes available, we will be adding **more content** to the site as well. These include:

- Individual committee sub-pages (in progress)
- SOPs (in both Word and PDF formats) (in progress)
- Online feedback forms (active now)
- RSS (active now)
- Domain-specific e-mail addresses, like chair@awwaneb.org (in progress)

The other major change has been the migration to an **e-mail distribution list** (called a "listserv"). In the past, Mari Matulka had been able to send announcements via e-mail directly from her e-mail account out to the full list of people who had signed up. Unfortunately, my Internet service



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provider won't allow me to send messages to hundreds of people at once. (Like most ISPs, they detect that behavior as that of a potential spam operation and block it automatically.) Thus, the migration to a distribution list managed by my website hosting provider was necessary. These distribution lists are automatically "white-listed" by most e-mail providers, so that they aren't mis-recognized as spam.

There are several advantages to having made the migration to a listserv-style distribution list, including:

- any member can now send a message directly to the list -- they do not have to be sent to me, to then be forwarded on to the list
- the list is moderated, so that anything that is sent must be approved by someone authorized to make those approvals (currently I am the only moderator, but I recommend adding a couple of other folks, including the chair and secretary)
- anyone who signs up for the list has access to archives of all previous announcements sent to the list

However, I have only been able to get **about half of the people** who were on Mari Matulka's list to sign up for the new list. We currently have 170 members; there were another 157 who were on Mari's lists who have not yet joined the new list. It's quite possible that many of them were confused by the invitation. However, anyone who is on the list can invite anyone else to join the list, and the list is also easy to join from the website. Every announcement sent to the list also includes subscription information at the bottom of the message, so anyone can join once they've been forwarded a message from the list, too. Any suggestions for raising awareness of the list and adding members would be welcomed.

One issue that has been raised by some of the people who were on the old list was that they felt too many messages were being sent, so I have throttled back and sent only a handful of messages thus far. **Four announcements were sent in July, six in June.** Is that too few, too many, or just about right? I would appreciate feedback. We want to keep the distribution list useful and current, but not obtrusive.

NEWSLETTER

In joining the national AWWA's publications service, we are clearly still guinea pigs. There are still only a handful of sections using the service, but it's obvious even from my own experience that the results vary widely.

The new agreement has somewhat **delayed our old publication schedule.** We have to be dropped into a line shared by other sections, and we are moved around to make space for events like ACE, which take the attention of the national staff away from things like our local publications. We also have to wait for them to lay out the publication and go through a copy-editing period of review. Because of these changes, we may need to adjust some of our official publication requirements -- for instance, the nominations report was printed in the summer edition to ensure it was published in time for the Fall Conference. However, some things, like the Utilities Council report on legislative affairs, are appearing perhaps a bit later than people had come to expect. Anything else that has a mandated



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publications schedule ought to be reviewed to make sure we get them out on time. It may be necessary to move some items to a publication date that is earlier than what was used in the past (like moving the nominations report from the fall edition to the summer edition).

The change to the new publications model has allowed us to add a lot of **new content features**. In particular, we have thus far featured:

- mentoring profiles, featuring Q&A interviews
- facility spotlights
- news articles regarding nitrate issues
- editor's column (at the recommendation of national)

We have thus far been short on news about retirements and job changes, because nobody has sent any. In fact, there's been **very little feedback about the new design**, and I don't want to assume that's because everybody adores it and wants to see more of the same. The new features have been prioritized based upon the section goals we've followed for this year, but those may or may not be what people want to read. In my mind, our first priority is to provide the most useful possible newsletter to our members. The more useful and interesting the newsletter, the more likely it is to be financially viable for national and for our section.

One thing I think we're doing well is producing **a lot of local content**. Iowa's summer newsletter, for instance, contained a full-page filler article on page 3 by a scholarship winner from Texas, a filler article from the EPA on page 7, and nine pages of content from national AWWA (out of 20 total pages). Our comparable edition carried just six pages of national content and no filler articles (with the same number of total pages). I think we maximized the amount of content we can squeeze into one edition this summer.

I have established what I think is a pretty **comprehensive "news budget"** for use in each edition, so that it will be easy to assign individual columns or features to other people, if we can find some willing volunteers to join the committee. I recognize that many people are uncomfortable with writing, which is why I am happy to flesh out articles written in fragments or bullet points. Even having one or two people volunteer to help with just one feature or another, like the mentoring Q&A or the facility spotlight, would be a very easy way for people to get involved. I certainly don't mind doing the work myself, but I don't want to appear to be hogging the spotlight or trying to brush other people aside.

2011 National Groundwater Foundation Conference

Display Booth Items:

- Booth Display – Need Board decision on what the display will look like and decision on cost and how to pay for the costs.
 - o Option I – Purchase 4 hoppers and panels – approximate cost \$280 plus shipping for 4 hoppers and approximately \$350 for the panels
 - o Option II – Borrow hoppers and purchase panels – approximate cost \$350
 - o Option III – Narrow down to 2 or 3 panels and hoppers
 - o Option IV – Come up with other booth options. Thus far I've not had anyone comment on ideas for the booth.
- Handouts
 - o Water conservation at home
 - o 25 facts about water
 - o Environmental Careers
 - o Activity book
 - o Coloring book
 - o AWWA Membership Registration
 - o Other ideas????
- TV & DVD Player or Laptop – Need someone to loan this to the NE Section for use at the conference
 - o We need to have some ideas on videos to play

Attendees:

Booth registration includes one registration to the conference, the Board needs to determine if they will pay for more registrations or perhaps attendees can have their employer pay for their registration. If registered before August 31st, a one day registration is \$110, refer to registration form.

Potential attendees:

- Ben Day
- Doug Woodbeck

Conference Exhibit Schedule *	Volunteer
Tuesday October 4 th – Set up booth and display 5:30 pm to 6:30 pm	Ben will set up the booth
Wednesday October 5 th – Exhibit area opens at 7:20 am, 8:40 am, 10:25 am, and 3:00 pm	

*Refer to conference schedule



2011 Groundwater Foundation National Conference Registration

Please complete and return this form, along with your credit card information or check, by September 25 to The Groundwater Foundation, P.O. Box 22558, Lincoln, NE 68542-2558, or fax to 402-434-2742. You can also register online at www.groundwater.org.

Participant Information

Full Name: _____

Organization: _____

Address: _____

City: _____ State: _____

Zip: _____ Country: _____

Phone: _____ Fax: _____

Email address: _____

Registration confirmation, receipts, and other important information will be provided via email.

Registration Options

Register as: <i>(All rates listed in USD)</i>	Before Aug. 31	After Aug. 31	Amount Due
<input type="checkbox"/> Standard Registration	\$350	\$440	_____
<input type="checkbox"/> Foundation Member	\$225	\$280	_____
<input type="checkbox"/> Groundwater Guardian	\$225	\$280	_____
<input type="checkbox"/> Groundwater Guardian Green Site	\$225	\$280	_____
<input type="checkbox"/> Government	\$300	\$375	_____
<input type="checkbox"/> Speaker	\$225	\$280	_____
<input type="checkbox"/> Student	\$195	\$245	_____
<input type="checkbox"/> One Day	\$110	\$140	_____
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday			_____
<input type="checkbox"/> Two Days	\$265	\$335	_____
<input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday			_____
Subtotal			_____
<input type="checkbox"/> I would like to become a member of The Groundwater Foundation		Add \$35 or more	_____
Total amount due			_____

Conference Options

Name as it should appear on your badge: _____

Organization: _____

Please confirm which meals you will be attending. *Registration fee includes six meals and break service.*

- Tuesday dinner Wednesday breakfast Wednesday lunch
 Wednesday dinner Thursday breakfast Thursday lunch I prefer vegetarian meals.

Please choose your conference option for Tuesday afternoon.

- I will participate in the tour.
 I will participate in the Nebraska Wellhead Protection Network meeting.

I will participate in/attend the Groundwater Guardian and Green Site National Designation Ceremony on Wednesday.

- Yes No

I will participate in Thursday's tour.

- Yes No

Payment Options

Check enclosed, made payable to The Groundwater Foundation, for the amount of [USD]\$ _____.

Please charge my VISA or MasterCard *A receipt will be emailed to you for your records.*

Card number: _____ Exp. Mo/Yr: ____/____ Security code: _____


Cardholder's Name: _____

As appearing on your credit card billing statement:

Address: _____

City: _____ State: _____ Zip: _____

Authorized Signature: _____



**Let's Keep It Clean:
Exploring a Collaborative Approach to
Groundwater Protection**

The Groundwater Foundation's 2011 National Conference

AGENDA

(Potentially subject to change)

Tuesday, October 4

8:00 a.m. – Groundwater Foundation Board of Directors Meeting
12:00 p.m.

9:30 a.m. – Groundwater Guardian Council Meeting
12:00 p.m.

12:00 p.m. Conference registration desk opens
Display area is set up – Exhibitors can set up any time during the afternoon

12:45 p.m. Load buses

1:00 p.m. **FIELD TOUR**
Nitrates and Other Potential
Contaminants: Issues and Solutions
Groundwater Foundation Welcome

Concerns and Issues Round Robin
*Conference participants share and discuss
what groundwater issues they face*

Contamination Risks: Nitrates and Other
Threats
*David Miesbach, Nebraska Department of
Environmental Quality, Lincoln, NE*

2:30 p.m. Arrive Seward, NE Water Treatment Plant
Host: David Lathrop, City of Seward
Water Department, Seward, NE
*Learn about the community's nitrate
issues and solutions, including a tour of
the reverse osmosis treatment plant, use
of weather stations, soil probes, and ET
gauges, and how they've addressed the
location of an oil pipeline.*

Wellhead Protection Network:
Connections and Collaborations
Facilitator: Jamie Oltman, The
Groundwater Foundation, Lincoln, NE
*Facilitated by The Groundwater
Foundation for over 10 years, the Network
has helped foster communication and
collaboration among individuals,
agencies, and organizations interested in
or working on behalf of wellhead
protection in the state of Nebraska.*



4:00 p.m. Load bus to return to Omaha
 Willow Tree Mitigation: A Case Study
Presenter: To Be Determined

Wellhead Protection Network:
 Connections and Collaborations
 continues

Using Groundwater Models to Perform a
 Nitrate Alternatives Analysis for the City
 of Edgar, Nebraska
*Karen Griffin O'Connor, Olsson Associates,
 Lincoln, NE*

5:30 p.m. Arrive at conference hotel; Network meeting adjourns – Exhibits open

6:30 p.m. Networking Dinner, Sponsored by Rain Bird Corporation
Speaker: Dave Johnson, Rain Bird Corporation
Presentation of Intelligent Use of Water Award to Grand Island Groundwater Guardians

Wednesday, October 5

7:00 a.m. Continental Breakfast

7:20 a.m. Conference registration desk opens, Exhibit area open

7:45 a.m. GENERAL SESSION

Let's Keep It Clean – The Collaborative Approach,
Jane Griffin, President, The Groundwater Foundation, Lincoln, NE

Panel Discussion – Components of Collaborative Groundwater Protection
Moderator: Mike Jess

Panelists: Eugene Glock, Farmer/Ag Producer, Rising City, NE
Rachael Herpel, City of Lincoln, NE Groundwater Guardian Team
Megan Kolaczyk, Elkhart Environmental Center, Elkhart, IN (invited)
Dave Miesbach, Nebraska Department of Environmental Quality, Lincoln, NE

8:40 a.m. Networking Break, Exhibit Area open

BREAKOUT SESSIONS

Urban/Rural Partnerships
 Sustaining Groundwater Systems through
 Ecosystem Functions in the Built
 Environment
*Ted Hartsig, Olsson Associates, Omaha,
 NE*

Community Engagement
 Connecting Community through
 Groundwater Guardian and Green Sites
*Theresa McGeady, Miami Conservancy
 District, Dayton, OH (invited) and
 Jennifer Wemhoff, The Groundwater
 Foundation, Lincoln, NE*

9:00 a.m.



9:30 a.m.	<p>Implementation of a Well Head Protection Plan for Nitrates – A Case History <i>Luca DeAngelis, HDR Engineering, Kansas City, MO</i></p>	<p>Water Replenishment District Engaging and Educating Latinos on Water Conservation <i>Elsa Lopez, Water Replenishment District, Lakewood, CA</i></p>
10:00 a.m.	<p>Unique Aquifer Storage and Recovery will Restore Depleted Aquifer <i>Denice Bruce, Professional Engineering Consultants, Wichita, KS</i></p>	<p>Kendall County Health Department Private Well Education & Mapping Project <i>Todd Drefcinski, Kendall County Health Department, Yorkville, IL</i></p>
10:25 a.m.	<p>Networking Break, Exhibit Area open</p>	
10:45 a.m.	<p>Using Zoning Regulations to Promote Low Impact Development and Water Quality <i>Steve Miller, Olsson Associates, Lincoln, NE</i></p>	<p>Sustaining Water Conservation for the Long-Term <i>Rachael Herpel, UNL, Lincoln, NE</i></p>
11:15 a.m.	<p>Groundwater Protection Audit Tool <i>Christine Spitzley, Tri-County Regional Planning Commission, East Lansing, MI</i></p>	<p>Inspiring Action through Community-wide Awareness Program: The Results <i>Brian Reetz, The Groundwater Foundation, Lincoln, NE and Lois Shelton, former Mayor, Wayne, NE</i></p>
11:45 a.m.	<p>Big Business, Safe Environment <i>Tom Henning, Assurity Life, Lincoln, NE</i></p>	<p>Linking Systems: Insights for Sustainability from an Integrated Coupled Hydrological, Social and Ecological Model of Groundwater and Surface Water <i>Stephen Gasteyer, Michigan State University, Lansing, MI</i></p>
12:15 p.m.	<p>Networking Lunch, Sponsored by Central Nebraska Public Power and Irrigation District and T-L Irrigation <i>Presentation of the Kremer Award</i> <i>Speaker: Cliff Treyens, National Ground Water Association, Westerville, OH</i></p>	

BREAKOUT SESSIONS

1:30 p.m.	<p>Land-Use Planning Taking the E out of ET <i>Robert Klein, UNL, Lincoln, NE</i></p>	<p>Contamination Challenges/Solutions Identification of Potential Nitrate Sources to a Shallow Aquifer in Southeastern Nebraska <i>Dana Divine, Lower Platte South Natural Resources District, Lincoln, NE</i></p>
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- 2:00 p.m. Groundwater Protection in an Urban Landscape
Presenter to be determined
- 2:30 p.m. Environmental Impacts of Increased Ag Production to Meet a Growing Need
Presenter to be determined, University of Nebraska, Lincoln, NE
- 3:00 p.m. Networking Break, Exhibit Area open
- 4:00 p.m. Groundwater Guardian Designation Ceremony
- 5:30 p.m. Celebratory Reception and raffle drawings, sponsored by Gothenburg Water Utilization Research Center and Rembolt Lutdke
- 6:30 p.m. Celebratory and Networking Dinner

Thursday, October 6

- 7:00 a.m. Continental Breakfast
- 7:45 a.m. Load buses
- 8:00 a.m. **FIELD TOUR**
Low Impact Development
Tour of low impact development areas in and around Omaha, NE.
- 9:00 a.m. Travel to Valmont Irrigation
Smart Utilization of Irrigation to Feed the World
James Burks, Senninger Irrigation, Clermont, FL and/or Tom Spears, Omaha, NE
- 9:30 a.m. Arrive at Valmont Irrigation
Tour Valmont's facility and learn about irrigation manufacturing.
- 11:00 a.m. Wrap up
- 11:30 a.m. Lunch at Valmont
- 12:30 p.m. Load bus to return to Omaha
Closing remarks by Groundwater Foundation Staff
- 1:00 p.m. Arrive at hotel, conference adjourns.



Support for the 2011 Groundwater Foundation National Conference provided by:

National Conference Co-Sponsor
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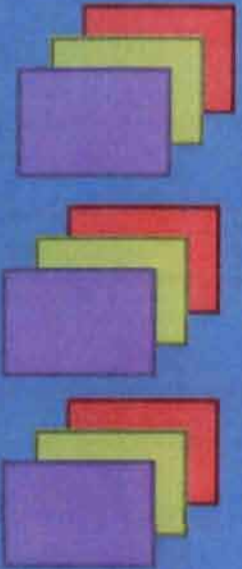
Conference Partner
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Supporting Sponsors
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Olsson Associates
Senninger Irrigation
Water Research Foundation

Additional Conference Support
Central Nebraska Public Power and Irrigation District
Gothenburg Water Utilization Learning Center
Prairie Fire
Rain Bird
Rembolt-Ludtke LLP
T-L Irrigation



The Nebraska Section of the AWWA is dedicated to promoting quality drinking water in sufficient quantity for all Nebraskans. The Nebraska Section membership is a leader in the drinking water industry through efforts in education, public awareness and other activities.



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News

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November 6, 2002

Strategic Plan

- Strategic Plan
- [Goals and objectives](#)

Mission Statement

The Nebraska Section of the AWWA is dedicated to promoting quality drinking water in sufficient quantity for all Nebraskans. The Nebraska Section membership is a leader in the drinking water industry through efforts in education, public awareness and other activities.

Goals

- 2009 Ranking
- ③ 1. **Nebraska Section AWWA promotes activities to retain current members and recruit new members.**
 - New membership growth of 2 percent per year
 - Develop research regarding barriers to small system/ operators membership.
 - Develop two new activities focused on membership involvement (e.g., golf outings).
 - Update and implement the Nebraska AWWA membership development plan.
 - ⑥ 2. **Nebraska Section AWWA promotes opportunities for participation and career development for young industry members.**
 - Review committee organization.
 - Create and implement a development plan.
 - ⑧ 3. **Nebraska Section AWWA promotes knowledge and awareness of opportunities within the water industry.**
 - Review target student base.
 - Review committee organization.
 - Develop plan for approaching technical schools, community colleges and high schools.
 - Continue and expand student activities at universities.
 - ④ 4. **Provide small system support through a continuous outreach program.**
 - Effectively communicate the benefits of AWWA membership to a small system by using committee members to contact 10 percent of small systems.
 - Expand the mentoring program to include retired members.
 - Increase by 5 percent the number of hits to the mentoring page. Publish one annually in Wise Water Words and The Water Spout about the mentoring information.
 - Expand the AWWA teleconference accessibility for small systems by increasing the number of downlink sites for applicable topics.
 - Partner with Training Coalition members to add 10 new publications to the

NSAWWA library annually.

- Assist 10 small systems in the application process for water operators reimbursements annually.
 - Ensure that five on-site visitations for the mentoring program occur per year.
- ⑤ 5. **Increase Nebraska Section AWWA impact on legislative, regulatory and policy issues at all levels of government.**
- Serve as a legislative/regulatory resource to section membership and others.
 - Provide effective and timely information on pending regulatory issues.
 - Build coalitions with other organizations at regional state and section levels.
- ② 6. **Promote confidence and understanding to the public about public water supply systems.**
- Provide public service announcements and news releases to the membership.
 - Provide educational information at special events.
 - Promote the Nebraska Section AWWA and public water supply systems statewide through various media.
- ① 7. **Provide a continuing education training program and assist Nebraska public water systems to improve all facets of public water system operations.**
- Make Conference technical sessions available through different media
 - Increase system assistance in Capacity Development by 5 percent each year
 - Investigate and implement new training opportunities one per year
 - Continue partnership in training coalition with League of Nebraska Municipalities, Nebraska Rural Water Association, NETC and Nebraska Health and Human Services.

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Uniform Credentialing Act

- Passed into law by legislature in 2007 and effective December 1, 2008
- Intended to harmonize the credentialing requirements – uniformity
- Covers 40 + professions and 25 + facilities credentialed by the Department
- WO regulation revisions signed by Gov. 6/16/2011; effective date 6/21/2011

Overview of Changes

- Certificate is now termed a License
- Credentials shall be renewed biennially
- Renewable water operator licenses expire at the end of odd-numbered years
- License Fee – Was \$94.00; now \$115.00
- All WO licenses will expire 12/31/2011

Overview of Changes

- Initial license obtained in an even-numbered year - 5 hours at first renewal
- Initial license obtained in an odd-numbered year – Cont. Ed is waived

Grade 1 = 118 Grade 3 = 337
Grade 2 = 119 Grade 4 = 1,150
Grade 6 (backflow) = 1,148
2011 Renewal TOTAL = 2,872

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Agenda
REGIONAL MEETING OF SECTION OFFICERS
Region III
May 13-14, 2011 – Custer, South Dakota

Friday, May 13

Auditorium

9:00 a.m. – 9:30 a.m. Welcome and Introductions, Review *Stevens* Schedule, Objectives, and Notebook

9:30 a.m. – 10:15 a.m. 212°, The Extra Degree *Sullivan*

10:15 a.m. – 10:30 a.m. Break

10:30 a.m. – 11:30 a.m. AWWA's Hidden Treasure – Volunteer *Sullivan* Opportunities

11:30 a.m. – 2:00 p.m. Membership Retention *Penoyar*

2:15 p.m. – 4:45 p.m. Sections – The Laboratories for Innovation *MacIlwaine* Opportunities, Challenges, & Solutions

4:45 p.m. – 5:00 p.m. Summary of Day/Wrap-Up *Stevens*

Saturday, May 14

Auditorium

8:00 a.m. – 8:30 a.m. Continental Breakfast

8:30 a.m. – 9:30 a.m. MAC Attack! *Simpson*

9:30 a.m. – 10:30 a.m. Continued: Sections – The Laboratories for *MacIlwaine* Innovation Opportunities, Challenges, & Solutions

10:45 a.m. – 11:30 a.m. AWWA Washington Update *Stevens*

11:30 a.m. – Noon Summary of Meeting & Adjournment *Stevens*

Nancy Sullivan

- AWWA's Hidden treasurers – volunteer opportunities
- 10 reasons
 - It's good for you
 - Personal satisfaction; personal growth
 - Away to give back
 - Fun – brings people together – networking
 - Strengthening community
 - Learning opportunities
- Advantages of volunteering at national level
 - Treasure map for national volunteering
- Young people
 - Need to be asked
 - Some reluctant to pay dues
- Flexibility for volunteers so they can work on their own terms
- Volunteers are looking for
 - Meaningful experience
 - Have less time; time is precious
- Recruitment efforts
 - Call members to volunteer
 - Meet & Greet - New member lunch
 - Encourage volunteer opportunities during lunch

- Write down a commitment in next 6 months; in six months check on commitment
 - Send out gifts – like a notepad; “Thank-you for Sticking with Us”
- Give \$50 give certificate for brining in new members... poor response; it’s hard to get people to recruit
- Create job description
 - Include time commitment
 - Mass mail – many people respond
- About AWWA – Officers & Committee – Current Volunteer Opportunity
- Have a get involve buttoned on AWWAneb.org web site
- Invite members to board meeting
- Simple questionnaire to guide potential volunteer to there are of interest and commitment

Mac Attack – Michael Simpson

- 30% of AWWA members are service providers
- 50% of YP AWWA members are service providers
- Innovation to industry
- In-depth product knowledge
- More social aptitude – create a more positive networking atmosphere
- Create a MAC Mission Statement
- Determines facilities needed for conferences & exhibits
- Aid in fund raising for water for people
- Contract negotiations for section business
- Member recruitment
- Help with resumes & interview skills
- Members \$650 non members \$850 for conferences and includes a memberships
- Mailing list only goes to members
- Product services forum & tech paper reviews
- Mac members give good presentations
 - Establish guidelines to present if it’s a sales pitch
- Exhibitor Presentation/Educational Program at booths; contains more sales pitch; however, CEU certified; at set times; more CEU for operators; moderator not connected to vendor verifies attendance
- Mac does meter madness, pipe tapping, top ops
- Water for People – Wine for Us \$24,000 annually
- South Dakota, North Dakota no Mac
- Mac Committee members have first choice for picking booths
 - Points system to keep things fair – protect long time exhibitors, etc

Melanie Penoyar – Membership Retention

- Being involved
- Commitment
- Relationships
- Engagement
- 50%? of section members are physically involved
- Principles of retention

- Electronic receipts are being sent out this year on member renewals
- Electronic registration is enabled
- \$99 for new YP
- 25% Discount for new utilities or service providers
- 57,000 start of 2010 and 55,000 end of 2010
- Current retention rate of 87%; goal of 88% and recruit 4660 new members
- Myths of membership
 - AWWA National handles retention – fact every contact with AWWA influences decisions
 - Retentions equals renewal – fact retention is last step in renewal process
 - Recruitment & Retention get equal resources – fact recruitment gets most resources
 - Retention is a task – fact Retention is a culture
- Recruitment Cycle 1) Awareness 2) Recruitment 3) Engagement 4) Renewal
- Retention Cycle 1) Orientation 2) Participation 3) Engagement/Influence 4) Leadership
- Incentive: recruitment of 5 new members will donate \$100 for WFP
- First year of membership is closer to be a non-member than somebody has renewed more than once about ½ ; hence targeted programs for 1st year members is important
 - Standing committee for first year member retentions?

Melanie Ponoyar – Relationship Management Program

- Mailbox members - first to go when times get tough
- Dashboard section numbers, new members, lost members; give it a place of prominence on Agenda
- 70% of AWWA members have less than 5000 connections and the lowest retention rates
- Retirements may lose member; target replacement
- Happier & more successful people tend to gravitate to associations for sense of engagement & community
- Send somebody to membership summit

Paula Items

Conservation

- Lots of passionate volunteers
- Partnering with tree huggers

Membranes

South Dakota Section

- No income taxes
- Limited economic development
- Limited infrastructure
- South Dakota legislature just rolled over for keystone pipeline

Iowa Section on Leadership Training

Lot's of training; but not on leadership skills

Potential leaders are identified, but it's up to them to develop leadership skills on their own

What if you train them, but a leadership spot is not available after training?

What if a leadership spot opens up and they haven't had the training?

Requirements 5 year in industry new supervisor

Rotating locations 1 or 2 training sessions a month over 7 months

Balance of presentations and facilitated discussions... interactive experiences
\$525 for member and \$625 for non-members

Illinois on leadership training - has 4/12 day session in a week for three years; at end of 3 years get a certificate; started by APWA; 100 students every year 50 of them from water department

Illinois

- 80 to 100 seminars
- 24 webinars
- Full time educational coordinator
- Strong YP

Wisconsin

- Outreach
 - Universities
 - Cooperation with Rural water, League of Municipalities
 - 10 minute "Blue Light Special Vendor Talks"

Governor recall movement underway

Gutted county government & privatized services; 30 furloughs days a year

Michigan

- Health department ran AWWA section business
- Two health department retirees hired temporary as paid staff
- Created reserve to pay for temporary staff; section is deficit spending
- Health department provided free training – little revenue for section
- Health department workshop facilitation in terms of venues etc ending
- Governor recall movement underway
- Many Milwaukee public officials retiring; state looking at rewriting retirement packages

North Dakota

- Major surplus from oil fracking industry & pickup in agricultural sector
- Rural water making money on fracking business; using entire quota of water per person
- Health department more or less run local section AWWA
- May have peaked out in membership?
- Water in Western part of state poor quality; biggest source Missouri river

Minnesota

- 2010 Part time volunteer coordinator activities include:
 - Membership committee
 - Newsletter
- Highest membership increase
- 3rd Annual WFP concert; local band & Elvis impersonator
- Putting together their own liquid assets documentary; 60 minutes out this Fall
- 8 Classes 1 day a month inspect underground infrastructure; joint project with APWA
 - Web classes may be in future

Ohio

- Shared website: Ohio EPA, Ohio AWWA, Rural water, Local WEF
- Top Ops & meter madness & tapping supported activities
- Redoing strategic plan... threats & opportunity
- Scholarships
 - Two \$1000 & two \$1500 scholarships; non-industry & industry
 - 500, 400, 300, 200 certificates for AWWA Gear
- Recognition: best newsletter article,
- WFP - Fishing event on lake that nobody else can fish
- Customer service committee very strong

Ontario

- Two full staff & part time executor offices & part time communication director
- Provisionally regulated water - MOU with other regions
- Area conferences focused on operators
- Water efficiency committee
 - New regulations going to effect
- Cross connection control requiring licensing
- Management committee
- Expanding student chapters

Washington DC Report

- Every 5 Years Review Contaminant List CCL: Regulate, Not Regulate, Study More
 - First List came out in 1998 9 regulate/study 51
 - In 2005 second list 11 negative /study 40
- Not enough regulation? Regulation adequate?
- Intense pressure to regulate something
- Perchlorates, carcinogenic VOC, fluoride, hexavalent chromium, nitrosamines, arsenic, DBP
- Bad regulations help no one
- Unprecedented challenges most significantly to regulate more; need AWWA member advocate against unnecessary regulations
- Spring fly in April 2012 planned; WEF in partnership to have "one voice"
- Being coordinated as group makes us welcome
- District Fly In
 - Each congressman has period where the fly home to work in district
- Invite politicians to conferences & workshops
 - Give them a plaque for being aware of water issues
- Contact Tommy Holmes who AWWA Washington Office Coordinator

Open Discussion

- Political turmoil in Midwest
 - Regulators leaving in mass
 - Legislative action regulating water uses
 - Some opposing opinions in water industry also being seen
 - Indiana section is member of chamber of commerce; use chamber lobbyist for proxy voice

Advocacy not lobbying Threshold for lobbying is over 80% of what you're doing; no section comes close to being a lobbying organizations.

Hair brain ideas in water industry are often opposed by law makers; it's often easier for organization such as AWWA to make a case than the law makers to research a topic that another law maker has taken on as a pet topic. (In regards to adding contaminants to regulated list.)

Ohio & Indiana legislatures not allowed to take anything of value pens, lunches, etc although discounts possible if articulated

Miscellaneous Notes

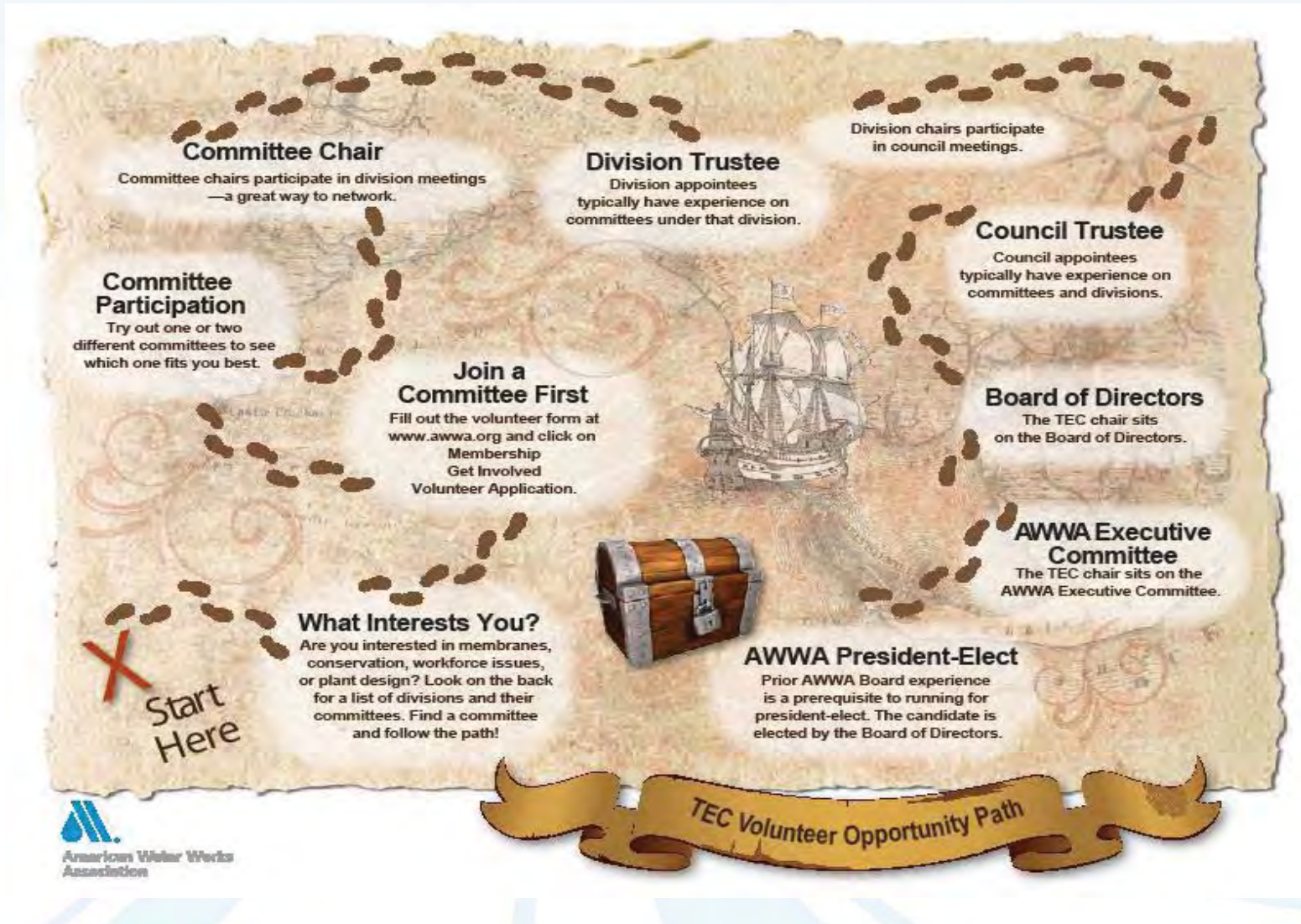
2012 Surface Water Treatment Workshop Moorhead, MN April 24th thru April 26th 2012

www.awwand.org/swtw

Martin from South Dakota Operations Manager for Rural Water District

- Getting into smart phones for communicating work requests & documenting
- Buying up farmland to reduce surface water level nitrates

The Treasure Map



What the Experts are Saying about Association Volunteering

- We have to work harder to get volunteers.
- Members volunteer for bigger reasons.
- Meaningful experiences help retain volunteers.



MAC Activities

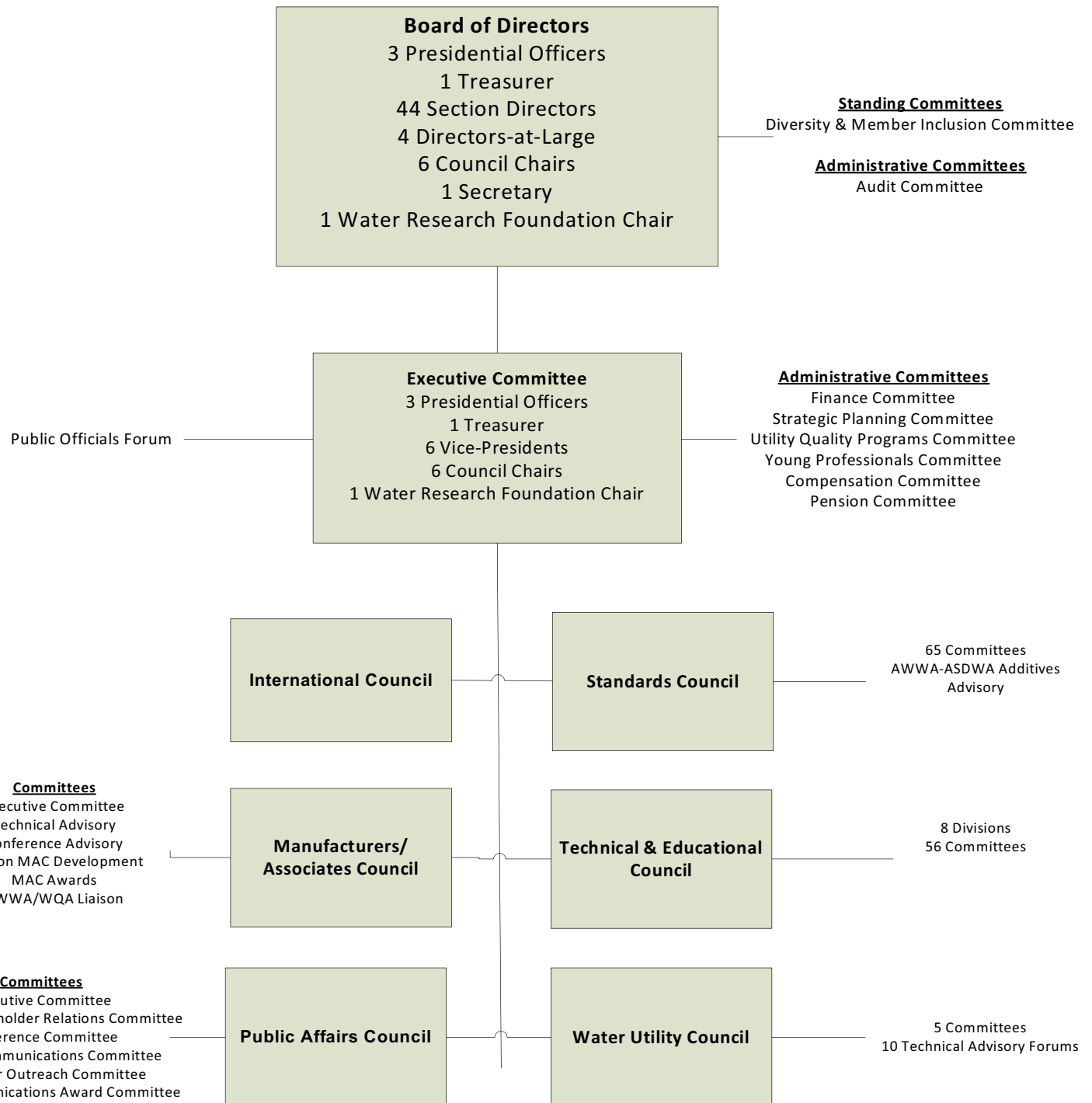
- Conference Management
- Membership Development
- Technical & Educational Advancement
- Social Functions & Fundraising



Likely New/Revised MCLs

- **Perchlorate \approx 2 ppb?**
- **Group of carcinogenic VOCs**
- **Fluoride \approx 2 ppm?**
- **Hexavalent Chromium \approx low ppbs.**
- **Nitrosamines \approx 10 ppt? (yes...that's a t)**
- **Arsenic \leq 5 ppb?**
- **Tighter and more DBPs?**

Governance, Council, and Committee Structure



Section Services Representatives' Section Assignments

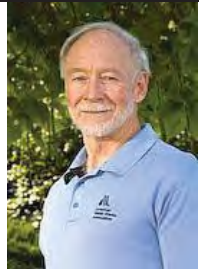
Region IV:

- Arizona
- Intermountain
- Kansas
- Mexico
- Missouri
- Nebraska
- Rocky Mountain
- Southwest
- Texas

Susan Franceschi, Chief Membership Officer, started working for AWWA in February 2004. Susan's specialty areas are affiliation agreements and legal & financial issues. She is the Staff Secretary for the Section Services Committee and the Ad Hoc Committee on Affiliation Agreement Implementation & AWWA/Section Business Relations, as well as the Section Services Liaison to the International Council & Standards Council.



303/347-6205 – sfranceschi@awwa.org



Gary Sullivan, Sr. Section Services Representative, has been on staff at AWWA since May 1997. His specialty areas are Canadian affairs, section bylaws, membership, insurance issues, & the section database. Gary is also the editor of *Section Direction*. Gary serves as the Staff Secretary for the Canadian Affairs Committee & is the Section Services Liaison to the Membership Committee, the Manufacturers/Associates Council, and Administrative & Policy Council.

303/347-6207 – gsullivan@awwa.org

Region I:

- Atlantic Canada
- Chesapeake
- Connecticut
- NEWWA
- New Jersey
- New York
- Pennsylvania
- Quebec

Region V:

- British Columbia
- Montana
- Pacific Northwest
- Western Canada



Region III:

- Illinois
- Indiana
- Iowa
- Michigan
- Minnesota
- North Dakota
- Ohio
- Ontario*
- South Dakota
- Wisconsin

Region V:

- Alaska
- California-Nevada
- Hawaii

Nancy Sullivan, Sr. Section Services Representative, started with AWWA in January 2002. Her specialty areas include volunteerism, small systems, young professional, and student issues. Nancy serves as the Staff Secretary for the Young Professionals Committee. She is the Section Services Liaison to the Technical & Educational Council and Water For People.

303/347-6155 – nsullivan@awwa.org



Christopher McGinness, Section Services Representative, has been with AWWA since April 2007. His specialty areas are public affairs & government affairs. Christopher is the Staff Secretary for the Diversity & Member Inclusion Committee. He is the Section Services Liaison to the Water Utility Council and Public Affairs Council.

303/347-6146 – cmcginness@awwa.org

Region II:

- Alabama-Mississippi
- Florida
- Georgia
- Kentucky-Tennessee
- North Carolina
- Puerto Rico
- South Carolina
- Virginia
- West Virginia

* Gary Sullivan serves the Ontario Section.



water for people

WATER FOR PEOPLE

AN INTRODUCTION

IMAGINE

2

MAKING A GLOBAL CRISIS PERSONAL

Imagine if the water that came out of your tap could kill you and your children. Imagine if you woke up in the middle of the night needing to use the toilet, and had to go outside, alone, in the dark, to relieve yourself. Many people in the world have to deal with those realities every day. One out of every five people in the developing world lacks safe drinking water, and nearly one out of every two people doesn't have a sanitary toilet. That causes about 4,000 deaths every day from diarrhea alone. And most of the dead are children.

And to make it worse, many of the so-called solutions to the problem have failed.

QUICK FIXES DON'T WORK

If you traveled through any developing country, you would see broken water systems and abandoned latrines littering the



countryside. Women are reminded daily of these failures as they walk past them carrying heavy buckets of dirty water. For a short while after the water system was built, they felt relief and hope. But when the system failed, they had to go back to the polluted water source (often a muddy hole shared by animals) they had hoped to never use again. These women and their families have returned to defecating outside near overflowing and abandoned latrines that once held the promise of privacy and security. Schools have become graveyards of failed water and sanitation projects, keeping many children from attending school.

Too many people worldwide lack access to improved water supplies and toilets. Too many people have seen previous investments in water and sanitation wasted. These realities are not acceptable to Water For People. We believe solutions should last.



SOLVED

SOLUTIONS THAT LAST. PERIOD.

There's a big difference between the celebration for a new pump and for a pump that has lasted 20 years. We want communities to celebrate the latter. That's why we bring people, communities, organizations, local entrepreneurs, and local government together so that solutions last. Our methods may vary from one place to the next, but in each location water flows, toilets are used, infrastructure is eventually replaced using local resources, and communities no longer need NGOs or charities to raise themselves out of water poverty.

So where others may see only the need for clean water and sanitation, we see a need for communities to pay a share of the cost, build motivation to care for their systems themselves and help information flow, so that we (and you) know what's working and what's not. Making it last isn't a slogan but a way of planning, financing, working, building capacity, and monitoring that eliminates dependence on charity.

THROUGH INNOVATION, INTEGRITY, IMPACT

Innovation is in our DNA. Traditional approaches aren't solving the problem, and trying to understand what doesn't work is often as important as identifying what does. So we take a hard look at our own work, and we're willing to take risks and experiment with new approaches or solutions that show promise at achieving scale. Because at the end of the day, Water For People exists to end the water crisis, not to justify our own existence. Sanitation and water graveyards litter the developing world, and we're on a mission to change that.

We keep our promises because integrity is crucial. We are intervening in people's lives, and that carries considerable responsibility. We are asking people with little means to pay for services, and we must therefore make sure that our collective investments last. We monitor our work rigorously so that we know what is working and what programmatic shifts are needed to address the inevitable problems that will emerge.

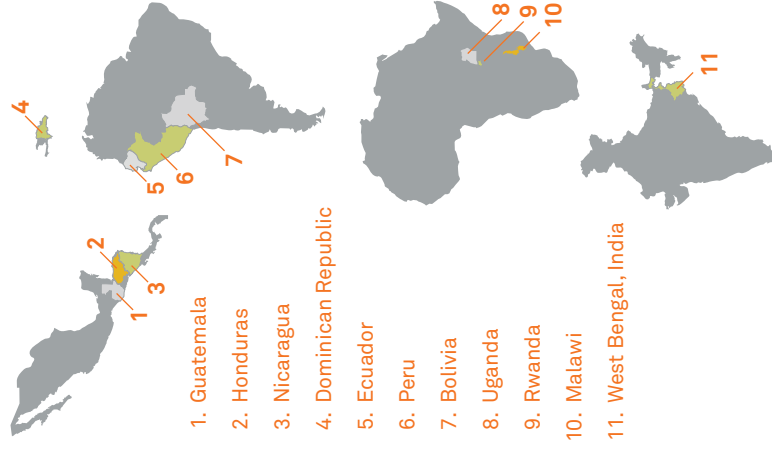
Growing our impact without growing our footprint means we do three things very well. First, we focus our efforts at a municipal or district level to deliver sustainable water and sanitation services to every household, village, school, and clinic in the area. Full coverage. Second, we insist that all parties contribute financially to their success—including government and local communities. We don't pay 100% of the costs. Why? Because sustainability requires local financial investment over time. And third, we work to get other government organizations to apply this model in other parts of the country where Water For People doesn't work. That's scaling up our work. These three things help us create big impact while keeping us small. Call it a ripple effect if you will. We call it just plain effective.

THE CURRENT

WHERE WE WORK

Water For People is an international development organization working on sustainable water and sanitation solutions across a diverse and dynamic group of 11 countries, from Asia and Africa to Central and South America. We work in drought- and flood-prone areas, arsenic- and non-arsenic affected areas, rural and peri-urban areas. Our goal is to show that supporting long-term, sustained water and sanitation solutions is possible everywhere.

Our work in each location may vary, but our goals for long-lasting solutions to beat the world crisis remain consistent.





JOIN US

We're dedicated to ending the cycle of water poverty and ensuring that no one suffers or dies from a water-related disease. Water For People works in the developing world to assist communities in building robust and long-lasting water and sanitation solutions.

We hope that you'll join us by supporting our fundraising, messaging, or volunteering efforts. See our website for the latest information on:

- Our programs, partners, and staff
- Our commitment to program monitoring
- Making a personal donation
- Engaging your company through workplace giving, grants, or events
- Volunteering or joining the World Water Corps®
- Staying connected through email, Facebook, and Twitter



water for people
the current of change

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www.waterforpeople.org

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water for people

WORLD WATER CORPS

NEW VOLUNTEERISM

INTEGRITY

WHAT IS WORLD WATER CORPS?

The World Water Corps® is the international volunteer arm of Water For People. These volunteers help Water For People achieve its mission by serving in key roles as independent monitors and evaluators of Water For People's work—ensuring integrity and objectivity in data collection and reporting. Volunteers also fill technical gaps in the field, which allows Water For People to stay lean and dedicate more resources to field programs rather than adding overhead. World Water Corps volunteers also help build local capacity through training, and consulting.

WHAT DOES WORLD WATER CORPS DO?

World Water Corps volunteers participate in assignments such as scoping studies, baseline assessments, monitoring, and evaluations. Volunteers collect data and write reports that enable Water For People to learn and grow. Reports and assessments help the organization decide where to start new programs and allocate resources, and establish water and sanitation condition baselines to better measure future progress. The information demonstrates the progress

and sustainability of our programs, and helps us know what is working and create (or adapt) our strategy.

We also assign tasks such as water quality testing, hydrological and hydrogeological studies, market analysis and business plan development for sanitation businesses, advocacy, and providing technical assistance to partners. Some research assignments are completed from a home location (desk studies) to support or explore our fieldwork.

World Water Corps does not dig wells or construct latrines. In fact, we don't believe that contributing labor to a project is in the best interest of the community. Many ask us why. The answer is simple. Water For People is helping to build community strength that can last over time. We believe in a network of local investment, local incentives, and local resources. This is one part of making our solutions last.

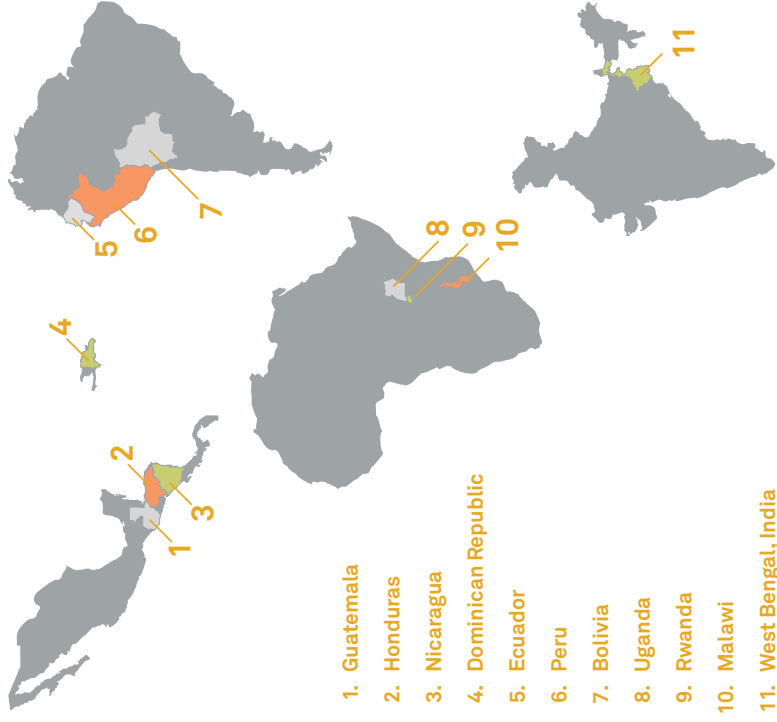


WHERE DO YOU GO?

World Water Corps volunteers go to the 11 country programs where Water For People works in Africa, Asia, Central and South America. Most Water For People work is in rural parts of each program country, far from urban centers. Some work is done in peri-urban areas and small towns. For more information on the specific countries and regions where we work, please visit www.waterforpeople.org.

WHO CAN JOIN?

The World Water Corps welcomes volunteers who have a spirit of adventure and a desire to take action to create sustainable solutions to the global water and sanitation crisis. Most volunteers come from North America; however we accept applications from around the world.



SOME BASIC REQUIREMENTS

- **People skills:** You must be able to engage with local community members, partners, and staff.
- **Good health:** Basic physical fitness is necessary for long days of walking and even some hiking over uneven terrain, in hot and/or rainy weather.
- **Language skills:** In Latin America, volunteers must read, speak, and understand Spanish at least at an intermediate level. In Rwanda, basic French is required.
- Other requirements apply, depending on location. See our website.



WHAT'S IT LIKE?

If selected for World Water Corps, you are assigned to a team with a specific task to perform. You are briefed through several conference calls before your trip and when you arrive in country. Tasks vary greatly by location and type of assignment; however days in the field are long and generally consist of conducting interviews with local community members and leaders at water points, in schools, clinics, and households. Volunteers log GPS coordinates of water points and photograph water and sanitation facilities—information that is then used to create interactive maps showing the water and sanitation conditions in a region. Volunteers may also perform water quality tests, review financial records, and attend community meetings. Evenings are spent entering data, downloading GPS data, debriefing from the day, and planning for the next day.

World Water Corps volunteers pay for in-country lodging and food and their own travel expenses to get there. Water For People covers in-country transportation and insurance during the assignment. Accommodations and meals are simple—this is definitely not a resort experience! Food choices are limited, so a willingness to try new foods will serve you well.



GROWTH AND IDENTITY

The World Water Corps was launched in 2007 by a group of dedicated and visionary volunteers. Since its inception, the World Water Corps has grown every year and benefitted Water For People tremendously with an enormous influx of knowledge and talent. In 2009, as the needs and logistics of the program grew, Water For People brought in staff to increase the support to volunteers and expand the outcomes of the program.

In connection with Water For People's recent rebranding, the World Water Corps has also been given its own visual identity. Using elements of the new Water For People brand language in its design, the mark conveys the same sense of community, diversity, and urgency of mission that personify the World Water Corps.



7

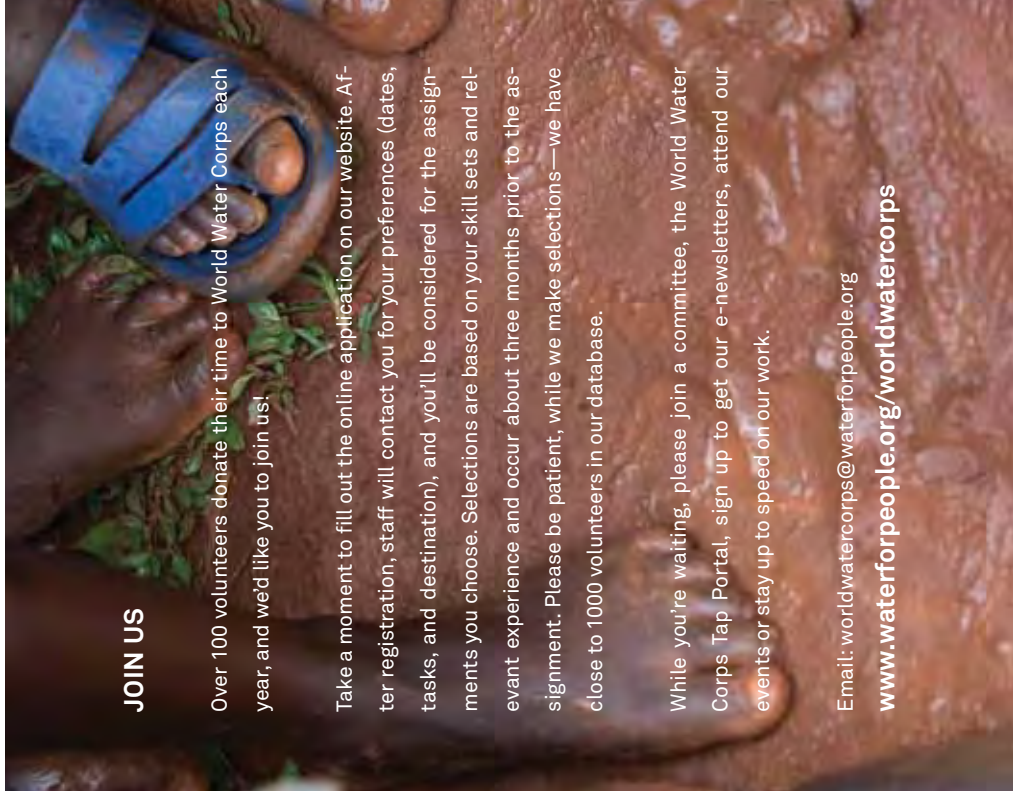
JOIN US

Over 100 volunteers donate their time to World Water Corps each year, and we'd like you to join us!

Take a moment to fill out the online application on our website. After registration, staff will contact you for your preferences (dates, tasks, and destination), and you'll be considered for the assignments you choose. Selections are based on your skill sets and relevant experience and occur about three months prior to the assignment. Please be patient, while we make selections—we have close to 1000 volunteers in our database.

While you're waiting, please join a committee, the World Water Corps Tap Portal, sign up to get our e-newsletters, attend our events or stay up to speed on our work.

Email: worldwatercorps@waterforpeople.org
www.waterforpeople.org/worldwatercorps





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